



Date: September 6, 2016
 To: City of Hartsville
 From: Suzy Moyd, Executive Director,
 Main Street Hartsville
 Re: **Monthly Status Report for August**

Status Report & Updates

Calendar:

August 1st, Merchant's First Monday Breakfast
 August 4th, Centennial Farmer's Market
 August 9th, City Council
 August 10th, Good morning Hartsville Radio broadcast
 August 11th, Centennial Farmer's Market
 August 12th, Welcomed 150 Juniors and their parents at GSSM Move-In Day
 August 13th, Hartsville Farmers Market
 August 18th, Centennial Farmer's Market
 August 23rd, CobraQuest: Coker's new student orientation/downtown spirit project
 August 25th, Centennial Farmer's Market
 August 25th, Coker College's Destination Downtown



Current Social Media Stats:



Facebook: 2951 Likes
 Twitter: 1010 Followers;
 Instagram: 814 Followers

New businesses opening soon:

LighterSide
 Montessori Day School
 Sam Kendall's
 Mahala Reese
 Grigg's Circle Bakery
 MezzoForte'
 Carolina Gun & Pawn
 Wild Child (Upscale children's consignment)
 Semaj Enterprises (Day Care Services)

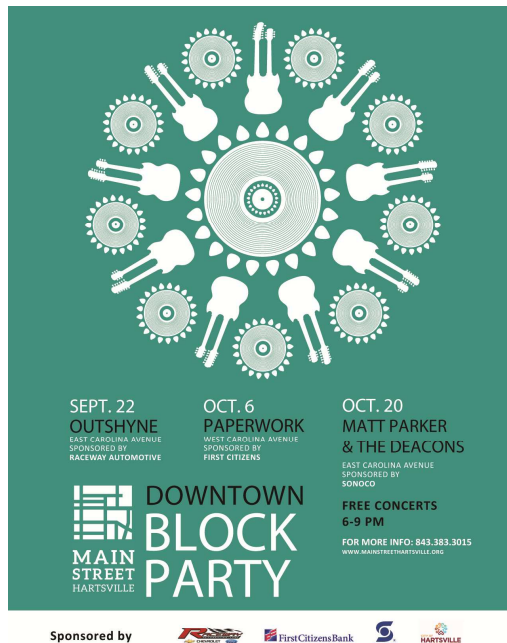
COKER COLLEGE

DESTINATION DOWNTOWN

Coker students are invited to the following Downtown Destinations! Present these coupons at each destination to receive your freebie or discount.

THURSDAY, AUG. 25TH 4:00 - 7:00 pm

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|--|--|--|---|--|
| FREE Lemonade & Cookies <small>valid only 8/25 with Coker ID</small> COLDWELL BANKER <small>152 E. Carolina Ave.</small> | 20% OFF <small>valid only 8/25 with Coker ID</small> KLICK & FLAIR <small>104 E. College Ave.</small> | FREE All America City tshirts & Sweet Treats provided by SugarRush <small>valid only 8/25 with Coker ID</small> CITY OF HARTSVILLE <small>100 E. Caroline Ave.</small> | 15% OFF <small>valid only 8/25 with Coker ID</small> BRANDI'S ON COLLEGE <small>108 E. College Ave.</small> | FREE 1 FREE Scoop of Ice Cream, 50 cent vanilla cake squares <small>valid only 8/25 with Coker ID</small> HAZEL'S DELIGHTS <small>108 S. 4th St.</small> |
| 10% OFF & Enter to Win a Pink Flamingo Float <small>valid only 8/25 with Coker ID</small> COAST ON CAROLINA <small>124 E. Carolina Ave.</small> | FREE Arnold Palmer, Early Bird Specials & Entertainment on the Patio <small>valid only 8/25 with Coker ID</small> BIZZELL'S FOOD & SPIRITS <small>117 E. Carolina Ave.</small> | 10% OFF & Free Paint Class Door Prize <small>valid only 8/25 with Coker ID</small> SEERSUCKER GYPSY <small>211 W. 5th St.</small> | FREE Small Coffee <small>valid only 8/25 with Coker ID</small> CREMA COFFEE BAR <small>136 W. Carolina Ave.</small> | SURPRISE <small>valid only 8/25 with Coker ID</small> HIGH COTTON HOMES <small>116 E. Carolina Ave.</small> |



Working on:

Coordinating sponsors and bands and contracts for Fall concerts.

Helped new small business entrepreneurs and visitors with connections for lending, mentoring, business plans or real estate inventory.

Helped numerous people plan events for the fall in our downtown, logistics, permits, street closures, insurance, stage rental, and community involvement.

Installing and updating new Downtown Diva Software for record-keeping.

Processing New Sign & Paint Façade Grants

Processing Main Street Hartsville Gift Certificates.

Updates to Main Street's website and social media.

New Partnerships, current Partnership Renewals & Thank Yous.

Weekly MailChimp Newsletters.

Making deposits and processing payments for farmers and vendors and sponsors.

Communicated to merchants and businesses about downtown events filling our hotels this month.

Communicated paving updates to East College merchants, business owners and residents.

Coordinating Fall and Winter events: Treats On The Streets, Downtown Holiday Open House, etc.

Coordinating the possibility of more Children's Theatre programming.

Coming soon:

Bayler Ball Invitational, Duke Energy's PowerFEST and Hartsville Farmer's Market

Fall Concerts

Grand Opening / Ribbon Cutting of LighterSide