



Date: October 6, 2016
To: City of Hartsville
From: Suzy Moyd, Executive Director,
Main Street Hartsville
Re: **Monthly Status Report for September**

Status Report & Updates

Calendar:

September 1st, Centennial Farmer's Market
September 8th, Centennial Farmer's Market
September 10th, Hartsville Farmers Market
September 12th, Merchants First Monday Breakfast
September 13th, Attended EdVenture's presentation of Chef Jeff
September 13th, Presented at Hampton Inn event connecting hotels with restaurants
September 13th, City Council
September 14th, Good Morning Hartsville Radio broadcast
September 15th, Centennial Farmer's Market
September 19th, Meeting with Coker College about Adult Education program
September 21st, Architectural Review Board
September 22nd, Centennial Farmers Market
September 22nd, Downtown Block Party featuring OutShyne
September 29th, Centennial Farmers Market



Current Social Media Stats:



Facebook: 2997 Likes
Twitter: 1028 Followers;
Instagram: 891 Followers

New businesses opening soon:

Sam Kendall's
Mahala Reese
MezzoForte'
Carolina Gun & Pawn
Wild Child (Upscale children's consignment)
Semaj Enterprises (Child Enrichment Services)
Remax
The Mint Julep

Working on:

Touring new businesses and visitors around our downtown

Working on holidays and promotions

Wayfaring signage meetings

Coordinating EdVenture architectural renderings

Helped new small business entrepreneurs and visitors with connections for lending, mentoring, business plans or real estate inventory.

Helped numerous people plan events for the fall in our downtown, logistics, permits, street closures, insurance, stage rental, and community involvement.

Processing New Sign & Paint Façade Grants.

Scheduling and coordinating Ribbon Cuttings.

Processing Main Street Hartsville Gift Certificates.

Updates to Main Street's website and social media.

New Partnerships, current Partnership Renewals & Thank Yous.

Weekly MailChimp Newsletters.



Making deposits and processing payments for farmers and vendors and sponsors.

Communicated to merchants and businesses about downtown events filling our hotels this month.

Communicated paving updates to East College merchants, business owners and residents.

Coordinating Fall and Winter events: Treats On The Streets, Downtown Holiday Open House, etc.

Coordinating the possibility of more Children's Theatre programming in March: Miss Nelson, and in May: James and The Giant Peach.

Coming soon:

Fall Concert: Matt Parker & The Deacons

Grand Opening / Ribbon Cutting of LighterSide

Grand Opening / Ribbon Cutting of Griggs Circle Bakery

