

Date: October 6, 2016
To: City of Hartsville

From: Suzy Moyd, Executive Director,

Main Street Hartsville

Re: Monthly Status Report for September

Status Report & Updates

Calendar:

September 1st, Centennial Farmer's Market September 8th, Centennial Farmer's Market September 10th, Hartsville Farmers Market

September 12th, Merchants First Monday Breakfast

September 13th, Attended EdVenture's presentation of Chef Jeff

September 13th, Presented at Hampton Inn event connecting hotels with restaurants

September 13th, City Council

September 14th, Good Morning Hartsville Radio broadcast

September 15th , Centennial Farmer's Market

September 19th, Meeting with Coker College about Adult Education program

September 21st, Architectural Review Board September 22nd, Centennial Farmers Market

September 22nd, Downtown Block Party featuring OutShyne

September 29th, Centennial Farmers Market

Current Social Media Stats:



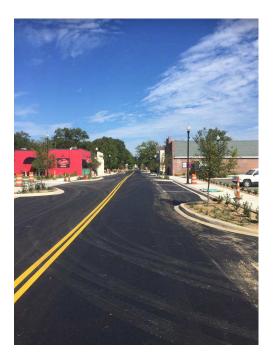




Facebook: 2997 Likes Twitter: 1028 Followers; Instagram: 891 Followers

New businesses opening soon:

Sam Kendall's
Mahala Reese
MezzoForte'
Carolina Gun & Pawn
Wild Child (Upscale children's consignment)
Semaj Enterprises (Child Enrichment Services)
Remax
The Mint Julep



Working on:

Touring new businesses and visitors around our downtown

Working on holidays and promotions

Wayfaring signage meetings

Coordinating EdVenture architectural renderings

Helped new small business entrepreneurs and visitors with connections for lending, mentoring, business plans or real estate inventory.

Helped numerous people plan events for the fall in our downtown, logistics, permits, street closures, insurance, stage rental, and community involvement.

Processing New Sign & Paint Façade Grants.

Scheduling and coordinating Ribbon Cuttings.

Processing Main Street Hartsville Gift Certificates.

Updates to Main Street's website and social media.

New Partnerships, current Partnership Renewals & Thank Yous.

Weekly MailChimp Newsletters.



Making deposits and processing payments for farmers and vendors and sponsors.

Communicated to merchants and businesses about downtown events filling our hotels this month.

Communicated paving updates to East College merchants, business owners and residents.

Coordinating Fall and Winter events: Treats On The Streets,

Downtown Holiday Open House, etc.

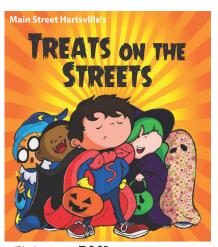
Coordinating the possibility of more Children's Theatre programming in March: Miss Nelson, and in May: James and The Giant Peach.

Coming soon:

Fall Concert: Matt Parker & The Deacons

Grand Opening / Ribbon Cutting of LighterSide

Grand Opening / Ribbon Cutting of Griggs Circle Bakery



Bippity Boppity

BEWARET Mummies, bats, princesses, pirates, ghosts and superheroes are about to creep our streets! Pock up the broomstick and bring your favorite "little book" to

se sure to enter our Hocus Pocus Costume Contest or strut Your Mutt Dog Costume Contest sponsored by PC Credit Union in Centennial Park (5th + Carolina) a scop pm for a chance to win wicked prizes!

