

Laurie Lane

From: City of Hartsville <hartsvillesc.notifications@gmail.com>
Sent: Thursday, September 15, 2016 1:19 PM
To: bartscounc@aol.com
Cc: finance
Subject: City of Hartsville - Tax Grant Application 148
Attachments: BCAC_FY17_A_Tax-Application.pdf; 501C3.jpg; SCCharities2016.pdf

Today's Date September 15, 2016

Organization Name Black Creek Arts Council, Inc

First Name Allison

Last Name Pederson

Email Address bartscounc@aol.com

Phone Number 8433326234

Project Name Black Creek Arts Council as a Cultural Destination

Total Project Budget 155000

Grant Money Requested 5000

Project Information BCAC is applying for funding for a series of events held annually by the Arts Council. These events all promote our City as a beacon of entertainment in the area of unique arts-related shows and programming.

In recent years, BCAC has been extremely successful in event planning and implementation. This has led tourists to Hartsville. BCAC plans its cultural calendar around Hartsville's events which provides a cultural attraction for visitors to our area. By providing this service to our visitors it encourages them to come to our area, stay in our hotels, shop in our stores, eat in our restaurants and come back year after year.

As we move forward in our 45 plus years as an organization, BCAC continues to strive to promote the uniqueness of the area we serve. Our attention still focuses on promoting Hartsville as a destination (for both day-trippers and vacationers) to the Pee Dee region and entire State of South Carolina. In a study by Princeton University, 39% of all adults voluntarily attend at least one art activity in a 12 month time period.

In 2002 Black Creek Arts CENTER was opened to the public, with the mission to promote and foster the Arts in Darlington County. Black Creek Arts Council is dedicated to providing guidance and assistance in arts administration, funding, education, and program coordination to arts-based

organizations and artists in Darlington County. The Council offers a variety of arts classes and produces numerous arts-based events and festivals.

BCAC's Community Impact:

- 12 schools participated in our Artist In Residence Program – \$26,400, impacting 5152 Darlington County Students
- \$21,500 granted to other organizations and artists for project support – impacting 14 organizations and 69 artists
- 3 performances – impacting 2500 people and 32 visual and performing artists
- 8 gallery exhibits – impacting 3000 people and 58 artists
- 35 art classes in various mediums – impacting 1456 people and 26 artists

Project Category	Promotion of the arts and cultural events
Previous Year	0
PY Funds from City Grants	0
PY Percent Tourists	0.00
PY Percent All Grants vs Budget	0.00
Current Year	2016
CY Total Budget	155000
CY Funds from City Grants	0
CY Funds from All Grants	41692
CY Total Attendance	12993
CY Total Tourists	2600
CY Percent Tourists	20.01
CY Percent All Grants vs Budget	26.90
Project Completion	n/a
Project Success	n/a

Program Information https://www.hartsvillesc.gov/wp-content/uploads/formidable/30/BCAC_FY17_A_Tax-Application.pdf

IRS 501 Registration <https://www.hartsvillesc.gov/wp-content/uploads/formidable/30/501C3.jpg>

State Charity Registration <https://www.hartsvillesc.gov/wp-content/uploads/formidable/30/SCCharities2016.pdf>

Acknowledgement Yes

Full Name F. Allison Pederson

Title Executive Director

Signature Date September 15, 2016

Signature Allison

Black Creek Arts Council

FY16 Goals

Goal #1:

Broaden awareness of the arts throughout Darlington in schools, businesses, churches, community organizations, and to community leaders.

We will:

- Continue to facilitate information through Facebook, Twitter, Constant Contact, Instagram as well as traditional news sources.
- Offer classes tailored to specific groups' needs.
- Offer BCAC facilities for meetings and receptions.
- Continue the current Affiliate Program.
- Consult on art exhibits within businesses and churches.
- Provide gallery space for artistic performances.
- Host gallery shows which are free and open to the public.
- Hold regular community conversations to assess needs and interest.
- Develop a more structured volunteer group.

Goal #2

Promote Arts Education throughout Darlington County.

We will:

- Provide in-service programs for visual arts and music instructors.
- Partner with other organizations on art-related projects.
- continue Summer Art Camps and Artists in Residence programs
- Support the initiative of Every Child is an Artist.
- Continue speaking engagements throughout the county.
- continue Carolina Photography Show
- facilitate the National Art Show and Juried Competition

Goal #3

Use the arts as a tool for tourism and economic development in Darlington County.

We will:

- Partner with City of Hartsville Tourism and Special Events on projects, events, and marketing strategies.
- Serve as the fiscal agent and board of advisors for Renofest.
- Promote BCAC throughout the state as a destination for workshops, shows, and gallery rentals.
- Partner with the Darlington Raceway to provide art-related programs for children and families during Race Week, the biggest tourism attraction in the Pee Dee.
- Continue partnerships with libraries and museums in the Pee Dee region.

Goal #4

Actively advocate for the Arts in the county, state, and national level.

We will:

- Continue to identify advocates throughout the county and designate an Art Advocate on the board of BCAC.
- Support South Carolina Arts Alliance and SPANPO.

Goal #5

Support lifelong learning through the arts.

We will:

- expand pre-school and elementary school children's programs
- Expand daytime class offerings to appeal to the non-working community.
- Develop a lunchtime lecture series and/or weeknight forums.



BLACK CREEK
Arts Council

PO Box 24 . Hartsville, SC 29551
843.332.6234 . FAX 843.332.0500

Project Narrative Of BCAC Subgranting Program

A. BCAC – History and Goals

In 1967 the Hartsville Arts Council was organized by cooperating with the Hartsville Building Commission, the Center Theater was renovated for performing arts. In 1986 Hartsville Arts Council revised its by-laws and the name was changed to Black Creek Arts Council. In 1998 a strategic plan was created with the goal in mind to create a Center for the Arts. After a capital campaign to raise the needed funds, the Hartsville Community Market a National Historic Register site was renovated to house Black Creek Arts Center which encompasses an art gallery, classrooms, artist studios, offices and meeting space.

In 2002 Black Creek Arts Center was opened to the public, with the mission to promote and foster the Arts in Darlington County. Black Creek Arts Council is dedicated to providing guidance and assistance in arts administration, funding, education, and program coordination to arts-based organizations and artists in Darlington County. The Council offers a variety of arts classes and produces numerous arts-based events and festivals.

Black Creek Arts Council (BCAC) serves as an umbrella organization for the arts in Darlington County. Darlington County is a poor, rural county in the Pee Dee region. We are the primary financial and consultative resource for many arts-presenting and performing organizations, as well as cultural organizations and individual artists. BCAC also provides programming assistance for emerging or struggling organizations. With corporate support, our subgranting program allows us to assist a broad range of organizations and bring a variety of arts-based programs into our county.

B. BCAC – Projects and Activities

- Black Creek Arts Council (BCAC) partners with all arts presenting, cultural and historical organizations as well as Darlington County Schools, libraries and governments in Darlington County to promote a better quality of life for our residents.
- BCAC executes 4 fundraising events a year. We hold free, bi-monthly openings to promote the work of area artists and exposed the community



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to various artists and mediums. Our gallery calendar is booked through 2018.

- BCAC collaborates with the Darlington County School District to offer Artist in Residence program to all schools in the district. This program has proven to consistently be a mutually rewarding program for both organizations, as well as the students we both aim to serve.
- BCAC operates a subgranting program that funds programs and projects by arts-presenting non-profit organizations and individual artists in Darlington County.
- BCAC offers classes and weekend workshops throughout the year, as well as Summer Art Camps. Classes and workshops are offered in all mediums.
- BCAC has a wide variety of rental options for parties, receptions, meetings, workshops, luncheons, and more. The Arts Center has four different spaces for rent.

C. BCAC – Proposed Project

The Subgranting Program is beneficial to BCAC in that it speaks directly to our mission of promoting and fostering the Arts in Darlington County. Through this program, we enable other organizations or artists to achieve their goals and missions. Black Creek Arts Council operates a subgranting program that funds programs and projects by arts-presenting non-profit organizations and individual artists in Darlington County. This program has been one of BCAC's largest programs since 2002.

D. BCAC – Program Benefits

BCAC serves as an umbrella organization for the arts in Darlington County. Darlington County is a poor, rural county in the Pee Dee region. We are the primary financial and consultative resource for many arts-presenting and performing organizations, as well as cultural organizations and individual artists. BCAC also provides programming assistance for emerging or struggling organizations. With corporate support, our subgranting program allows us to assist a broad range of organizations and bring a variety of arts-based programs into our county.



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E. BCAC – Goals and Objectives

To provide established organizations who have provided outstanding artistic achievement, service, and sound management with financial support and to provide support to small, of pilot arts activities; to new and developing programs and organizations.

What Type of Projects Will BCAC Fund?

Performances and readings Coordination of arts events
Workshops and artist residencies Services to artists and organizations
Exhibitions Artistic and managerial development

What Type of Projects Will BCAC Not Fund?

Deficits Tuition for academic study
Contingency funds Purchase of long-term rental equipment
Interest on loans, fines, or litigation Capital improvements

F. BCAC – Evaluation Plan

The applications are accepted according to the schedule and reviewed by the Executive Director, who then meets with the grant panel for distribution. The Panel consists of a chairperson and seven (7) committee members, representing the community, area businesses and the arts. The committee makes their award recommendation based on a review criteria checklist. The recommendations are presented to BCAC's Board by the Panel chairperson and get voted on for approval. Panel members must submit a checklist with each grant reviewed. A letter will notify Recipients as soon as possible after a decision has been reached by BCAC. Recipients will receive one-half of the grant at that time. The balance of the funding will be forwarded when the recipient's submission of the Final Evaluation and Fiscal Report due thirty (30) days after the project.

G. BCAC – Impact

Darlington County is a relatively poor, rural county and this program exposes our community to an array of artistic mediums. Community leaders and subgrant recipients feel it has a major impact on a majority of the area population. In an effort to expose the community to a range of arts disciplines, we fund performances and readings, coordination of arts events, workshops and artist residencies, services to artists and organizations and artistic exhibitions.



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H. BCAC – Additional Funding

BCAC's Subgranting program is funded in part by:
Sonoco Foundation
South Carolina Arts
Corporate and Business

BCAC – Past Funding

Summarize funded activities:

In FY16, BCAC received 10 requests for funds equaling \$30,700. BCAC was able to partially fund all programs and achieve diverse audiences to benefit from our subgranting program. The events ranged from free chorale performances, incorporating a wide range of ages performing and as audience members to an inaugural Plein Air competition. BCAC did not have any individual artists apply to the subgrant program in FY16.

The artistic component for the Main Street Hartsville was funded, providing a series of FREE concerts on East and West Carolina Ave and College Ave. The Friends of Darlington County Library annually submits a grant request to fund their summer reading/performance which takes place at each branch of DC library system. This event is free to the public and very well received by the community. RenoFest, the second largest tourism event in Darlington County is a Bluegrass Concert and Competition which takes place the 4th weekend in March. This year was the 19th year for this award winning event <http://www.renofest.com/home.html>. We were extremely pleased to once again partner with South Carolina African American Heritage Foundation, which gives BCAC an opportunity to better serve the African American community, and we were able to aid them in funding Gospel in the Park as well as bringing Ron and Natalie Diase to perform God's Trombones. The performance of Gods Trombones performed for more than 400 attendees at the Hartsville Center Theater and 800 elementary students.

A schedule of events and information on participating artists/consultants:



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Gospel in the Park – is a series of events held yearly from May-October showcasing local and nationally known gospel artists in an effort to bring the community together. This year's event featured 35 artists to an audience of over 3000.

Main Street Hartsville Concerts – September – October 2015, A Main Street Hartsville event designed to highlight local musical talent. This program featured 8 artists and approximately 1000 audience members. BCAC funded one of these performances.

Hartsville Community Players – Columbia City Ballet's *The Nutcracker*, the sole purpose of this project was to bring additional artistic and educational opportunities to the youth and citizens of our community. Due to current economic times attending arts events has often been a stretch for families. This project made performing arts more accessible to the general public and allowed area children to perform and learn alongside a world-renown ballet company. There were 77 artists and approximately 2500 attendees.

Hartsville Community Development Foundation – Columbia Children's Theatre 3 programs – Jingle Arrgh! The Way in December, Elephant & Piggies "We Are In A Play" in March and Seussical the Musical in May. This event features approximately 36 artists and an audience of 9000.

SC African Heritage Foundation - On Sunday, February 21, 2016 the South Carolina African American Heritage Foundation presented Ron and Natalie Daise in their presentation of *God's Trombones* at the Center Theater, 212 North 5th Street, Hartsville, SC.

We used the occasion of Black History Month to present the performance at the Center Theatre in Hartsville, SC on February 21 and followed-up with a session at Spaulding Middle School in Lamar. The performance was attended by nearly 300 people who included families in the "Family Strengthening Program" of Darlington and Lee Counties. "God's Trombones" was a major part of black culture at one time. Children and adults learned and presented the poetry of James Weldon Johnson at church, school, and civic events. The theatrical performance of James Weldon Johnson's "God's Trombones: Seven Negro Poems in Verse" includes a cappella selections of Gullah spirituals and appeals to lovers of inspirational writing, scholars of African American culture, and persons who appreciate great poetry inspired me early in life to be transformative in onstage presentations.



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RenoFest – *Always the 4th weekend in March – 19th year.* This event is a music festival featuring a form of music known alternative as Americana, folk, old time, old country and most frequently bluegrass, named after one of the greatest bluegrass musicians of all time, South Carolinas, Don Reno. This event features approximately 125 artists and an audience of 2500.

Hartsville Community Chorus – *Mass of the Children & Schafer Mass in A* – May 2016 based on attendance 250+ audience members, 60 area adults and students plus 30 professionals. The participation and audience serve as further evaluations of how the community values the efforts of the organization.

Art in the Gardens – Kalmia Gardens Plein Air Quick Draw Competition – Saturday April 8, Artists from the Pee Dee region were invited to participate in the competition with awards given at the exhibition at Black Creek Arts Council for the month of May. 11 area artists participated and approximately 500 people attended the competition and exhibit. Due to weather the competition was postponed until the following weekend which coincided with Kalmia Gardens Earth Day celebration, due to the overwhelming response from attendees, this event will become an annual event and always take place on Earth Day.

BCAC FY17 Budget Proposal

INCOME				EXPENSES			
Income Generation				General Operating Expenses			
Gallery Rental	1,600			Building Maintenance	1,700		
Gallery Artwork Sold	8,250			A/C Repair, Maintenance	1,500		
Studio Rent	6,720			Elevator	3,200		
Affiliate Dues	150	16,720		Fire Monitor	2,200		
				Pest Control, Grounds Maintenance	400		
General Operating Support				Housekeeping	2,000		
Coker Foundation (Elizabeth & Charlie)	10,000			Electric	6,000		
SCAC-GOS (Operating Support)	7,201			Phone	2,500		
City A-Tax - Events Coordinator	5,524			Water	560		
One Time Grants	12,989	35,714		Office Supplies	250		
				Building & Board Insurance	1,900		
				Employee Travel	250		
				Marketing	3,500		
				Discretionary Funds	250		
				Memberships/Dues	425		
				Salaries - ED	35,500		
				Salaries - EC	10,000		
				Salaries - AE	2,400		
				Temporary Employee	730		
				Accounting Fees	600		
				Credit Card/Bank Expenses	1,600	77,465	
Events				Events			
Gallery Sponsorship (2@500, 4@250)	2,000			Gallery Openings/Hospitality	1,600		
Cabaret	2,500			Cabaret	850		
Share Your Heart with the Arts	11,000			Share Your Heart with the Arts	2,000		
Photography Exhibit	500			Photography Exhibit	200		
Juried Show	3,500			Juried Show	3,500		
Renofest BCAC	1,000			Renofest BCAC Expenses	1,000		
New Event	2,500	23,000		New Event	1,500	10,650	
Programs				Programs			
Subgrants	9,491			Subgrants	18,900		
Sonoco Foundation (subgrants)	15,000			Artists in Residence	-		
Byerly Foundation - Artists in Residence	-			Arts Education (classes) Supplies	500		
Arts Education (classes)	14,000	38,491		Arts Education (classes) Expenses	9,800		
				Arts Education - Director Fee	2,893	32,093	
Miscellaneous				Miscellaneous			
Donations (direct mail and other)	17,000			Artwork Sold Expense	8,100	8,100	
Gift Certificates	100						
Miscellaneous Income	3,000	20,100					
				Contingency Funds			
				BCAC Contingency Fund	-		
				Debt Repayment	6,267	6,267	
BCAC Subtotal		134,025		BCAC Subtotal		134,575	
Fiscal Agent Group				Fiscal Agent Group			
ASCCT	800			ASCCT	250		
Darlington County Photo Club	200			Darlington County Photo Club	200		
Renofest Event Income	55,729			Renofest Event Expenses	43,047		
Southeastern Baseball	5,000	61,729		Renofest Contingency Fund	12,682		
				Southeastern Baseball	5,000	61,179	
Total Income		195,754		Total Expenses		195,754	

Internal Revenue Service
Department of the Treasury
275 Peachtree St., NE
Atlanta, GA 30303

District
Director

Person to Contact:
P. Thomas
Telephone Number:
(404) 331-7031
Refer Reply To:
15214
Date:
November 14, 1985

EIN: 57-0066009

Hartsville Arts Council, Inc.
P.O. Box 24
Hartsville, S.C. 29550

Dear Sir or Madam:

This is in response to your request for confirmation of your exemption from Federal income tax.

You were recognized as an organization exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code by our letter of June 24, 1981:

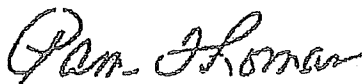
You were further determined not to be a private foundation within the meaning of section 509(a) of the Code because you are an organization described in section 170(b)(1)(A)(vi) and 509(a)(1).

Contributions to you are deductible as provided in section 170 of the Code.

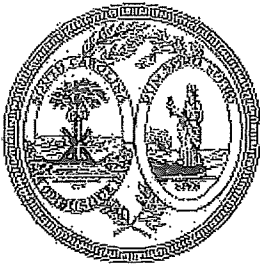
The tax exempt status recognized by our letter referred to above is currently in effect and will remain in effect until terminated, modified or revoked by the Internal Revenue Service. Any change in your purposes, character, or method of operation must be reported to us so we may consider the effect of the change on your exempt status. You must also report any change in your name and address.

Thank you for your cooperation.

Sincerely yours,



Tax Examiner
Correspondence Unit



State of South Carolina
Office of the Secretary of State
The Honorable Mark Hammond

Jan 12, 2016

HARTSVILLE ARTS COUNCIL
Allison Pederson
PO BOX 24
HARTSVILLE, SC 295510024

RE: Registration Confirmation

Charity Public ID: P923

Dear Allison Pederson :

This letter confirms that the Secretary of State's Office has received and accepted your Registration, therefore your charitable organization is in compliance with the registration requirement of the "South Carolina Solicitation of Charitable Funds Act." The registration of your charitable organization will expire on Nov 15, 2016. If any of the information on your Registration form changes throughout the course of the year, please contact our office to make updates. It is important that this information remain updated so that our office can keep you informed of any changes that may affect your charitable organization.

If you have not yet filed your annual financial report or an extension for the annual financial report, the annual financial report is still due 4 ½ months after the close of your fiscal year. Annual financial reports must either be submitted on the Internal Revenue Service Form 990 or 990-EZ or the Secretary of State's Annual Financial Report Form. There is no fee associated with filing an annual financial report with our office. If your organization files IRS Form 990 or 990-EZ and you wish to extend the filing of that form with us, please submit a copy of your IRS Form 8868. If your organization files the Secretary of State's Annual Financial Report Form, and you wish to extend the filing of that form with us, please submit a written request to the Division of Public Charities. **Failure to submit the annual financial report may result in an administrative fine of up to \$2,000.**

If you have any questions or concerns, please visit our Website at www.scsos.com and review the Public Charities section or contact our office at (803) 734-1790.

Sincerely,

A handwritten signature in black ink, appearing to read "K. Wickersham", followed by a horizontal line.

Kimberly S. Wickersham
Director, Division of Public Charities