

Hartsville Hospitality Grant Application

Organization Name: South Carolina Governor's School for Science and Mathematics Foundation

Project Name: Startsville: GSSM Foundation's Innovation Center

Contact Name: Kim Bowman, GSSM Foundation CEO and GSSM EVP Strategic Direction

Contact Phone: 803-252-9152

Money Requested: \$15,000 (5% of project budget)

Project Information: The South Carolina Governor's School for Science and Mathematics Foundation has entered a partnership with the City of Hartsville to open a new, off-campus entrepreneurship hub known as Startsville: GSSM Foundation's Innovation Center, located at 145 W. Carolina Street. Designed to serve the greater Hartsville community, Startsville will be a nucleus for entrepreneurial programs, community activities, competitions, school outreach and high-profile public events designed to draw entrepreneurs, investors, students and alumni from across the state and beyond to learn about opportunities to live, learn, develop and do business in Hartsville.

Project Description: (project category, pick one)

Construction, maintenance and operation of facilities for civic and cultural activities

Project Attendance:

	Previous Year	Estimate for Current Year
Total budget of event/project	n/a	\$300,000
Amount funded by City Grants	n/a	n/a
Amount funded by grants from all sources	n/a	\$80,000
Total attendance	n/a	3,000
Total tourists*	n/a	500

*Tourists are generally defined as those who travel at least 50 miles to attend; however the Committee considers every project on a case-by-case basis.

Program Details

Reimagining the role that Startsville can play in our community is work perfectly suited to the SC Governor's School for Science and Mathematics Foundation, which leads all statewide outreach initiatives for the institution.

Under the GSSM Foundation's leadership, Startsville will not only serve as a business incubator for entrepreneurs looking to start technology or retail businesses in Hartsville (as it has been doing since it was founded by the Community Foundation for a Better Hartsville), it will become a virtual and physical hub for creativity and entrepreneurship for our students, our community, our state and, importantly, for alumni looking to return their first "home away from home" to launch and collaborate on new ventures.

Goals and Objectives (Year One)

GSSM Alumni

1. Create a space for GSSM alumni to develop ideas, products and companies
2. Create a space for GSSM alumni that bridges the gap between idea and product/market fit
3. Create a space for GSSM alumni to work collaboratively on projects for SC business community
4. Host two-day alumni entrepreneur symposium to re-engage GSSM alumni with Hartsville and create opportunities for startup and venture collaboration
5. Create GSSM Alumni Entrepreneur Advisory Council for the center

GSSM Students

1. Pilot GSSM student-led data collection and research, in response to community identified concerns and curiosities
2. Engage students through Tech Ventures class in assessing and making recommendations for improvements to livability of Hartsville
3. Increase the number of year-round research and development projects that focus on local problems with global implications through proposed Research Design Studio
4. Demonstrate through programs that encourage community/student interactions the unique learning experience available as a result of the Center
5. Host public open house event as an informal science education event that brings together the non-GSSM community with GSSM alumni, students, and faculty to showcase the creative work GSSM does in Hartsville and throughout our state

Hartsville Community

1. Market and expand co-working space
2. Host Speaker Series that includes high levels of community member engagement
3. Support the startup of new businesses through the Startup Hartsville competition
4. Bring visitors to Hartsville by hosting Startup Weekend Hartsville
5. Support the startup of new businesses, particularly those focused on agriculture
6. Create regional and local awareness and understanding of the Center as a place that serves as a resource for problem solving and invention
7. Create annual event convening stakeholders in our region to examine current problems and resources and imagine plans, fifty years into the future
8. Collect data from event and create methods of tracking data, incorporating it into strategic plans, and responding to it

Program Strategy

Fundamental to creating a space that will attract and serve entrepreneurs, is creating a space that attracts and serves a wide variety of talented people of all ages and from all walks of life. We look to draw in curious investors, scholars, artists, scientists, business people, marketers, and more. For that reason, year-one programming at Startsville will be rich with public events. Some will be small gatherings or classes, while others will be much larger.

For example, we will host Startup Weekend Hartsville November 18-20 with a formal focus on packaging innovations. Startup Weekends, dubbed “the world’s biggest learning program for entrepreneurs” have been held in 1,142 cities and involved nearly 235,000 participants since they began in 2009. Using

national marketing in trade and local publications, printed fliers, and online marketing, our Startup Weekend is expected to draw as many as 100 visitors to Hartsville from across the state and country.

Another weekend public event planned for this spring is a two-day symposium, which will be marketed specifically to GSSM's 1,763 alumni and designed to engage them with the Center, update them on the needs of the Palmetto State and help them see how they can play a role in Startsville through such things as mentoring, coaching, investing, collaborating, leveraging of networks, and building businesses.

Other outreach activities that will bring visitors from 50+ miles away will include a public open house, a speaker series, an afterschool program for middle schoolers, and receptions for prospective GSSM students and their families. All told, we expect nearly 3,000 people to visit Startsville during the next 12 months and estimate that at least one in six of these individuals will meet the Hospitality Tax program's definition of tourists.

Detailed Budget

2016-17 Expenses	
Personnel	\$90,000
Innovation Stipends	\$50,000
Architectural Consulting & Studies	\$15,000
GSSM Launch Fund	\$25,000
Public Events and Community Activities	\$30,000
Technology/Programming	\$40,000
Marketing	\$30,000
Total	\$300,000

Internal Revenue Service

Date: February 16, 2006

SOUTH CAROLINA GOVERNORS SCHOOL
FOR SCI & MATH FOUNDATION INC
% REBA CAMPBELL DIRECTOR
401 RAILROAD AVE
HARTSVILLE SC 29550

Department of the Treasury
P. O. Box 2508
Cincinnati, OH 45201

Person to Contact:
Cheryl Skaggs 31-04010
Correspondence Specialist/Screeners
Toll Free Telephone Number:
877-829-5500
Federal Identification Number:
57-0881347

Dear Sir or Madam:

This is in response to your request of February 16, 2005, regarding your organization's tax-exempt status.

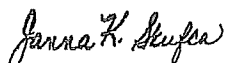
In June 1990 we issued a determination letter that recognized your organization as exempt from federal income tax. Our records indicate that your organization is currently exempt under section 501(c)(3) of the Internal Revenue Code.

Our records indicate that your organization is also classified as a public charity under sections 509(a)(1) and 170(b)(1)(A)(vi) of the Internal Revenue Code.

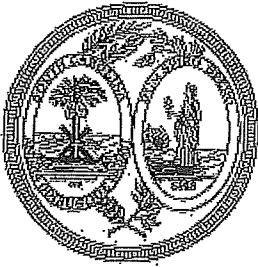
Our records indicate that contributions to your organization are deductible under section 170 of the Code, and that you are qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Internal Revenue Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely,



Janna K. Skufca, Director, TE/GE
Customer Account Services



State of South Carolina
Office of the Secretary of State
The Honorable Mark Hammond

Nov 14, 2015

Governor's School for Science and Mathematics Foundation, Inc.
Ms. Stacy Collins
1122 Lady Street
Suite 700
Columbia, SC 29201

RE: Registration Confirmation

Charity Public ID: P4515

Dear Ms. Stacy Collins :

This letter confirms that the Secretary of State's Office has received and accepted your Registration, therefore your charitable organization is in compliance with the registration requirement of the "South Carolina Solicitation of Charitable Funds Act." The registration of your charitable organization will expire on Nov 15, 2016. If any of the information on your Registration form changes throughout the course of the year, please contact our office to make updates. It is important that this information remain updated so that our office can keep you informed of any changes that may affect your charitable organization.

If you have not yet filed your annual financial report or an extension for the annual financial report, the annual financial report is still due 4 ½ months after the close of your fiscal year. Annual financial reports must either be submitted on the Internal Revenue Service Form 990 or 990-EZ or the Secretary of State's Annual Financial Report Form. There is no fee associated with filing an annual financial report with our office. If your organization files IRS Form 990 or 990-EZ and you wish to extend the filing of that form with us, please submit a copy of your IRS Form 8868. If your organization files the Secretary of State's Annual Financial Report Form, and you wish to extend the filing of that form with us, please submit a written request to the Division of Public Charities. **Failure to submit the annual financial report may result in an administrative fine of up to \$2,000.**

If you have any questions or concerns, please visit our Website at www.scsos.com and review the Public Charities section or contact our office at (803) 734-1790.

Sincerely,

Kimberly S. Wickersham
Director, Division of Public Charities