



Date: January 2, 2017
To: City of Hartsville
From: Suzy Moyd,
Executive Director,
Main Street Hartsville
Re: **Monthly Status Report for December**

Status Report & Updates

Calendar:

December 5th, Merchants First Monday Breakfast
December 6th, Alleyway Printing Ribbon Cutting and G.O.
December 1st & 8th, Centennial Farmer's Market
December 10th, Hartsville Farmers Market and Christmas Parade!
December 1st, 8th, 11th & 22nd, Extended Shopping Hours

Current Social Media Stats:



Facebook: 3233 Likes
Twitter: 1069 Followers;
Instagram: 984 Followers

New businesses opening soon:

Black Creek Medical Consultants
Sam Kendall's
Mahala Reese
MezzoForte'
Wild Child

Working on:

Touring new businesses and visitors around our downtown

Scheduling and coordinating Ribbon Cuttings.

Processing Main Street Hartsville Gift Certificates.

Updates to Main Street's website and social media.

New Partnerships, current Partnership Renewals & Thank Yous.



Weekly MailChimp Newsletters.

Making deposits and processing payments for farmers and vendors and sponsors.

Working with Darlington Planner on putting the Bailey Bill to work for Darlington County.

Coordinating the possibility of more Children's Theatre programming in March: Miss Nelson, and in May: James and The Giant Peach.

Coming soon:

Hartsville Restaurant Week, January 12-22

Partnership Drive

Main Street Meetings x 3 and SCFEA meetings