

Date: March 7, 2017 City of Hartsville To:

From: Suzy Moyd,

Executive Director, Main Street Hartsville

Monthly Status Report for February Re:

# This Valentine's Day Valentastic Valentastic Talentastic Talentastic Talentastic Talentastic

137 E. Carolina Ave. \$22.95 Prime Rib Special Call for reservations 843.857.9080

Fifth St. ¿Kisses Facial with Collagen Lip Mask - \$85 ; Glow Spray Tan - \$20 om Eyes Lash Extensions - \$85

www.mainstreethartsville.org

## Status Report & Updates

#### Calendar:

February 3<sup>rd</sup>, Speak and tour Leadership Hartsville class

February 6th, Merchants First Monday Breakfast

February 7th, SiMT Entrepreneuship Training

February 9th, Meet with Kingstree Mayor and officials about downtown dev. best practices

February 13th, Meet with SBA & SBDC @ FDTC

February 14th, ValenTastic

February 14th, FNS Farmers Market webinar: SNAP

February 14th, meetings with media

February 14th, City Council

February 15th, ARB meeting

February 16<sup>th</sup>, Chamber After Hours at Burry Bookstore

February 21st, Meet with Johnsonville city officials about downtown dev. best practices

#### **Current Social Media Stats:**







Facebook: 3273 Likes Twitter: 1096 Followers: Instagram: 1025 Followers

#### New businesses opening soon:

Sam Kendall's Museum Etc. location A Place To Create EdVenture Children's Museum

#### Working on:

Organizing steering committee for EdVenture's Ladies Night Out September Fashion Show.

Touring new businesses and visitors around our downtown.

Scheduling and coordinating Ribbon Cuttings.

Processing Main Street Hartsville Gift Certificates.

Updates to Main Street's website and social media.

New Partnerships, current Partnership Renewals & Thank Yous.

FMPP Reporting.

Weekly MailChimp Newsletters.

Making deposits and processing payments for farmers and vendors and sponsors.

Working on June's Ag+Art Tour of Darlington County.

Meetings with GSSM to coordinate and collaborate community engagement opportunities.

Event permits for Spring.

### Coming soon:

Main Street Meetings in SC, NC and PA

Downtown Block Parties! April 6th, 13th & 27th

Hartsville Farmers Market and Centennial Farmers Market

