



Date: December 2, 2016  
To: City of Hartsville  
From: Suzy Moyd,  
Executive Director,  
Main Street Hartsville  
Re: **Monthly Status Report for November**

### Status Report & Updates

#### *Calendar:*

November 3<sup>rd</sup>, MASC Main Street Meeting in Columbia  
November 3<sup>rd</sup>, Centennial Farmers Market  
November 7<sup>th</sup>, Merchants First Monday Breakfast  
November 8<sup>th</sup>, Election Day  
November 10<sup>th</sup>, Centennial Farmer's Market  
November 10<sup>th</sup>, Downtown Block Party with PaperWork  
November 11<sup>th</sup>, Veteran's Day  
November 12<sup>th</sup>, Hartsville Farm  
November 16<sup>th</sup>, Architectural Review Board  
November 17<sup>th</sup>, Guest Speaker at Kiwanis Club luncheon  
November 17<sup>th</sup>, Centennial Farmer's Market  
November 17<sup>th</sup>, Downtown Holiday Open House & Mayor's Tree Lighting  
November 21<sup>st</sup>, Grand Opening & Ribbon Cutting for RE/MAX Results Realty  
November 24<sup>th</sup>- 25<sup>th</sup>, Thanksgiving  
November 26<sup>th</sup>, American Express Shop Small Saturday



### Current Social Media Stats:



Facebook: 3118 Likes  
Twitter: 1058 Followers;  
Instagram: 955 Followers

### New businesses opening soon:

Black Creek Medical Consultants  
Sam Kendall's  
Mahala Reese  
MezzoForte'  
Wild Child (Upscale children's consignment)  
Semaj Enterprises (Child Enrichment Services)  
A Place To Create



Working on:

Touring new businesses and visitors around our downtown

Working on holiday events. (Restaurant Week & 2017 Planning Calendar)

Scheduling and coordinating Ribbon Cuttings.

Processing Main Street Hartsville Gift Certificates.

Updates to Main Street's website and social media.

New Partnerships, current Partnership Renewals & Thank Yous.

Weekly MailChimp Newsletters.

Working with Anne Catherine, Farmers Market Manager on EBT Processing, food demonstrations and entertainment.

Making deposits and processing payments for farmers and vendors and sponsors.

Coordinating the possibility of more Children's Theatre programming in March: Miss Nelson, and in May: James and The Giant Peach.



Coming soon in 2017:

Ribbon Cutting for Montessori School

January 16<sup>th</sup>, MLK Day and Taste of Coker

January 12<sup>th</sup> and 22<sup>nd</sup>, Restaurant Week

January 26<sup>th</sup>, Dancing With The Stars

January 29<sup>th</sup> – 30<sup>th</sup>, SC Festival and Events Association Conference