

RESOLUTION 06-20-02

APPROVAL OF DISTRIBUTION OF STATE-LOCAL ACCOMMODATIONS TAX REVENUE.

WHEREAS, state code section 12-36-920 allows the State to impose a tax on accommodations and state code section 12-36-2630(3) sets a two percent local accommodations tax; and,

WHEREAS, state code section 6-4-10 dictates a formula for distribution of state-local accommodations tax revenue; and,

WHEREAS, accordingly, the first 30% of the available state-local accommodations tax revenue for tourism must be used for promoting tourism and the Hartsville Community Development Foundation (HCDF) - Hartsville Tourism office is the logical choice to handle such promotions; and,

WHEREAS, the city publicly advertised that state-local accommodations tax funds were available and has received applications for these funds; and,

WHEREAS, the state-local accommodations tax committee has considered these applications and is recommending funding the requests at the levels shown below.

NOW, THEREFORE BE IT RESOLVED, by the Mayor and Council of the City of Hartsville that the HCDF - Hartsville Tourism office is designated as the agent to handle the state designated promotional funds and that the recommended funding levels shown below are hereby approved.

	<u>Funded</u>	<u>Requested</u>
HCDF Hartsville Tourism Office (30%)	\$45,858.52	\$ 45,000.00
HCDF Hartsville Tourism Office / Neptune Island – Marketing	20,000.00	20,000.00
Butler Heritage Foundation Advertising for Heritage Week	5,000.00	5,000.00
Hartsville Community Center Bldg. Commission Digital Sound Upgrade	10,000.00	17,500.00
SC Junior Golf Foundation Advertising	8,186.54	10,000.00
EdVenture Advertising	2,000.00	11,629.41
Hartsville Museum Foundation Exhibits	2,173.58	2,173.58
Black Creek Arts Council Yoga Festival	2,000.00	5,000.00
YMCA of the Upper Pee Dee	2,000.00	4,500.00
Greater Hartsville Chamber of Commerce Visitors Center	10,000.00	24,576.00
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Total	\$107,218.64	\$ 145,378.99

BE IT HEREBY RESOLVED, in meeting duly advertised and assembled the 9th day of June, 2020.

Carl M. (Mel) Pennington IV, Mayor

ATTEST: _____
Sherron L. Skipper, City Clerk