



Date: June 2, 2020  
To: City of Hartsville  
From: Samantha Altman, Special Events Coordinator  
Re: Tourism and Events Report- May

## **Status Report & Updates**

### **Current Projects**

City events will resume on June 13<sup>th</sup> adhering to CDC guidelines.

Rentals at The Pavilion and The Edition have resumed.

Special event permits are being approved and requiring COVID procedures.

Finalized the 2020 City of Hartsville events calendar to create a master list for scheduling events.

### ***2020 City of Hartsville Events:***

- Screen on the Green
  - Saturday, June 13, 2020 – “Moana” sponsored by Carolina Pines
  - Saturday, June 27, 2020 – “Jumanji – The Next Level” sponsored by The Children’s Group
  - Saturday, August 1, 2020 – “The Incredibles 2” – National Night Out
- National Night Out from 6:30-8:30 pm
  - Saturday, August 1, 2020
- Downtown Holiday Open House & Centennial Tree Lighting
  - Thursday, November 19, 2020 from 6:00-9:00 pm
- 2020 Hartsville Christmas Parade
  - Saturday, December 12, 2020 at 3:00pm

### **Current Social Media & Website Stats**

Visit Hartsville, SC  
Facebook- 3,087  
Instagram (@visithartsvillesc) - 1,222 followers  
Twitter (@visithartsville) - 328 followers  
VisitHartsvilleSC.com- 3650 views

### **Current Key Sales**

#### **May 2020**

Net Sales: \$137.59  
Tax Collected: \$10.98  
Total: \$148.57

Top Selling Items:

1. Gillespie's Spicy Sriracha Peanuts - Gillespie's Peanuts
2. Gillespie's Chocolate Covered Peanuts - Gillespie's Peanuts
3. Coker University Gold Tee – Coker University

Future Projects

Adding new items to the gift shop at The Key.

Working with Parks and Recreation to put together Tourism packets for tournament attendees.

Creating and distributing Hartsville field trip opportunities with local schools.