



Date: September 8th, 2022
To: City of Hartsville
From: Joel McCall, Special Events Coordinator
Re: Tourism and Events Report- August

2022 Event Calendar

September

- 10- Farmers Market | Downtown Hartsville | 9 am – 1 pm
- 10- Screen on the Green: Encanto | Sponsor: LOL Steam Center | Burry Park | Dusk, around 8:30pm
- 16- Downtown Block Party – Flashback Party Band | Sponsored by: Sonoco | College Avenue | 6-9pm
- 30- Downtown Block Party – Terence Lonon and the Untouchables | Sponsored by: Duke Energy | College Avenue | 6-9pm

October

- 8- Farmers Market | Downtown Hartsville | 9 am – 1 pm
- 8- Screen on the Green: Halloween Town | Sponsor: SPC Credit Union | Burry Park | Dusk, around 8:30 pm
- 21- Downtown Block Party – Queen’s Court | Sponsored by: Carolina Pines Regional Medical Center | College Avenue | 6-9 pm
- 21- Downtown Hartsville Scarecrow Contest Judging | TBA
- 27- Treats on the Street | Downtown Hartsville | 5 pm – 7 pm

November

- 11- Veterans Day | Burry Park | 11 am
- 12- Farmers Market | Downtown Hartsville | 9 am – 1 pm
- 17- Heart of the Holidays: Downtown Open House and Centennial Tree Lighting | Downtown Hartsville | 6-9 pm
- TBA: Holiday Window Decorating Contest

December

- 1- Late Night Shopping | Downtown Hartsville | 6-8 pm
- 8- Late Night Shopping | Downtown Hartsville | 6-8 pm
- 10- Farmers Market | Downtown Hartsville | 9 am – 1 pm
- 10- Heart of the Holidays Parade | Hartsville | 3 pm
- 15- Late Night Shopping | Downtown Hartsville | 6-8 pm
- 22- Late Night Shopping | Downtown Hartsville | 6-8 pm

Current Social Media & Website Stats

Visit Hartsville, SC

Facebook- 3,889

Instagram (@visithartsvillesc) - 1,474 followers

VisitHartsvilleSC.com-

Users- TBA

New Users- TBA

Sessions- TBA

Current Key Sales

August 2022

Net Sales: \$9,473.82

Tax Collected: \$259.82

Total: \$9,733.64

Top Selling Items:

1. Murder Mystery Dinner Theater: A Funeral for a Gangster
2. Retail Applicant – Hartsville Farmers Market
3. Gillespie’s Chocolate Covered Peanuts

New Items in The Key

- #ItsHartsville T-shirts
- Journey Soap Bar items

Projects

Working on new mugs for The Key.

Working on new Hartsville map merchandise.

Working on new consignment items for The Key.