

Date: August 3, 2017 City of Hartsville To: From: Suzy Moyd,

> Executive Director, Main Street Hartsville

Monthly Status Report for July Re:

Status Report & Updates

Calendar:

July 6th, Centennial Farmers Market

July 8th, Hartsville Farmers Market

July 10th, Merchant's First Monday Breakfast

July 13th, Centennial Farmers Market

July 11th, City Council

July 15th, Ribbon Cutting & Grand Opening Celebration for 1000 Lives Gaming

July 17th, Submitted GAMSA application

July 18th, Ribbon Cutting for Safe Communities

July 19th, ARB cancelled

July 20th, EdVenture Ladies Night Out meeting

July 21st, Led SCAPA Walking Tours in our downtown

July 25th, Hosted "5th Street Improvements" public meeting

Current Social Media Stats:









Facebook: 3416 Followers Twitter: 1166 Followers: Instagram: 1092 Followers MailChimp: 459 Subscribers

New businesses opening soon:

Museum Etc. location A Place To Create EdVenture





Ribbon Cuttings Soon:

Mahala Reese The Mint Julep MezzoForte Sam Kendall's Wild Child Startsville

Working on:

Reprinted Eat, Play, Stay Your Harts Out Brochures.

Destination Downotwn for Coker College students.

Survey for Go Big: Hartsville.

Touring new businesses and visitors around our downtown.

Scheduling and coordinating Ribbon Cuttings.

Processing Main Street Hartsville Gift Certificates.

Updates to Main Street's website and social media.

New Partnerships, current Partnership Renewals & Thank Yous.

FMPP Reporting.

Scheduling marketing for farmers markets.

Weekly MailChimp Newsletters.

Making deposits and processing payments for farmers and vendors and sponsors.

Coming soon:

August 24th is Destination Downtown for Coker College Freshmen & the Ribbon Cutting at Startsville!

Concerts start in September!



