



**STARTSVILLE**

**GSSM FOUNDATION'S  
INNOVATION CENTER**

# A Vision for Startsville

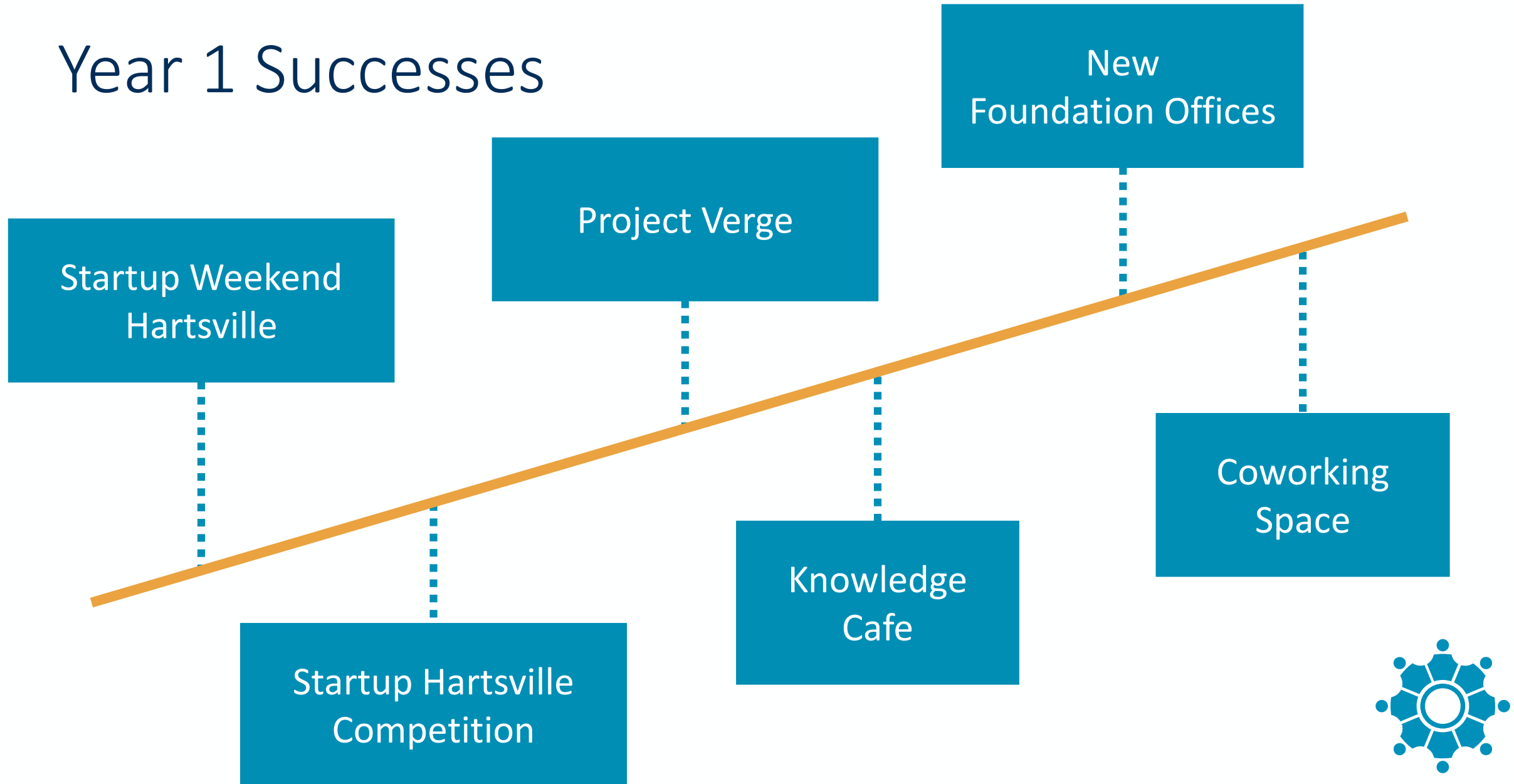
Presented to the  
City of Hartsville City Council  
September 7, 2017





# Year 2. Chapter 2.

# Year 1 Successes





# New & Expanded Vision

To set a new standard for innovation centers by being **forward-looking, creative, and collaborative.**

# New & Expanded Team



**Tim Hess**  
Director, Startsville

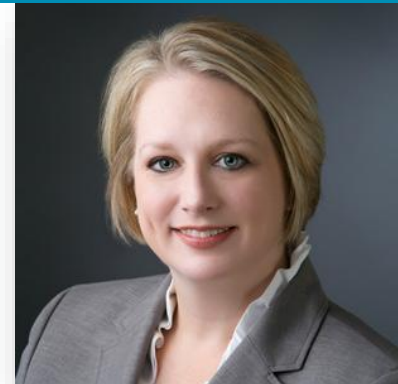


**Kim Bowman**  
CEO, GSSM Foundation

**Jonellyn Dittenhauser**  
Associate Director, Startsville



**Brigitte Barnette**  
Director of R&D, GSSM Foundation



# What Makes us *Different*

- Our Story
- Our Networks
- Our RDD Center
- Our Career Services Center
- Our GSSM Launch Fund



# Mission

To positively impact the economic vitality of Hartsville, the Pee Dee Region, and the state of South Carolina by leveraging the expertise and experience of GSSM graduates across the globe.



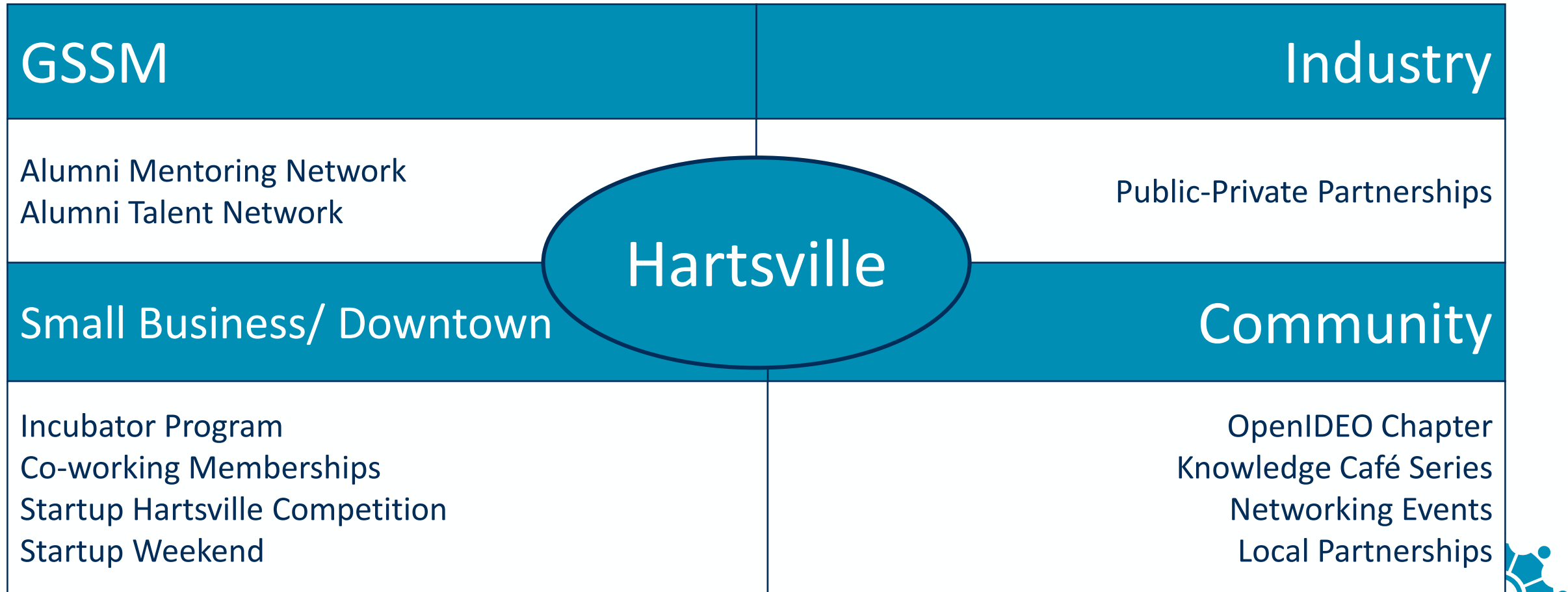


# Objectives

- To grow the technology economy of Hartsville and beyond.
- To establish a complementary creative economy.
- To attract startups, investors, and advanced manufacturing companies.
- To raise awareness of the Center, its initiatives and Hartsville.
- To support GSSM by supporting its alumni and growing our endowment.



# Short-Term Goals: Strengthen and Support



# Long-Term Goals: Expand and Diversify

GSSM	Industry
Student and Alumni R&D Opportunities	<i>VergeSC</i> – launching new tech companies Technology Commercialization Collaborative Inland Port Connection
Small Business/ Downtown	Community
Launch of Makerspace/Micro-Factory Partnerships Statewide and Beyond	Launch of new Arts Incubator





A Partnership for a Better Hartsville