



Date: September 1, 2017  
To: City of Hartsville  
From: Suzy Moyd,  
Executive Director,  
Main Street Hartsville  
Re: **Monthly Status Report for August**

### Status Report & Updates

#### *Calendar:*

August 3<sup>rd</sup>, Centennial Farmers Market  
August 7<sup>th</sup>, Merchant's First Monday Breakfast  
August 8<sup>th</sup>, City Council & MSSC Award for E. College Ave & Mantissa Row  
August 9<sup>th</sup>, Guest on Good Morning Hartsville radio show  
August 10<sup>th</sup>, Centennial Farmers Market  
August 11<sup>th</sup>, Welcome New GSSM Students  
August 12<sup>th</sup>, Hartsville Farmers Market  
August 16<sup>th</sup>, ARB Meeting  
August 17<sup>th</sup>, Guide Coker Commissioners in painting downtown windows  
August 19<sup>th</sup>, Speak at Coker College Welcome Ceremony & Sweet Tea Send-off  
August 22<sup>nd</sup>, Hostess City of Johnsonville visitors  
August 24<sup>th</sup>, EdVenture Ladies Night Out meeting, Coker College's Destination Downtown & Ribbon Cutting & Grand Opening Celebration for GSSM Foundation & Startsville offices  
August 31<sup>st</sup>, EdVenture Hartsville announced!

### Current Social Media Stats:



Facebook: 3454 Followers  
Twitter: 1188 Followers  
Instagram: 1109 Followers  
MailChimp: 461 Subscribers

### New businesses opening soon:

Museum Etc. location  
A Place To Create  
EdVenture

*Downtown*  
**BLOCK PARTY**  
6-9PM | EAST COLLEGE AVENUE

| SEPTEMBER 7            | SEPTEMBER 21                                 | OCTOBER 19              |
|------------------------|--|-------------------------|
| <i>Backfire</i>        | <i>Terrence Lowen &amp; the Untouchables</i> | <i>Nouveaux Houkies</i> |
| SPONSORED BY<br>SONOCO | SPONSORED BY<br>DUKE ENERGY                  | SPONSORED BY<br>NOVOLEX |

SPONSORED BY  
SONOCO DUKE ENERGY NOVOLEX

FOR MORE INFORMATION ABOUT BECOMING A VENDOR,  
CONTACT: MAINSTREETHARTSVILLE.ORG | 843.383.3015

**28 SEPT**  
**LADIES' NIGHT OUT**  
PRESTWOOD COUNTRY CLUB  
6:30 - 9 PM  
VIP TICKETS \$125  
GENERAL ADMISSION \$50  
PRESENTED BY:  
CAROLINA BANK, Minnie's Gifteque  
RUNWAY & SWAG BAG SPONSOR, VIP AREA SPONSOR  
MANALA REESE, Coca-Cola CONSOLIDATED  
JOIN US FOR A NIGHT OF FASHION AND SPECTACULAR FUN FOR OUR FIRST LADIES NIGHT OUT IN SUPPORT OF EDVENTURE - HARTSVILLE.  
SUPPORTING SPONSORS:  
MEDIA SPONSORS: 15, She  
Limited seating. Purchase tickets here: [edventureLNO.org](http://edventureLNO.org)  
or click LNO Hartsville

### Ribbon Cuttings Soon:

Mahala Reese  
MezzoForte  
Sam Kendall's  
Wild Child  
EdVenture Hartsville announced!

### Working on:

Touring new businesses and visitors around our downtown.  
Scheduling and coordinating Ribbon Cuttings.  
Processing Main Street Hartsville Gift Certificates.  
Updates to Main Street's website and social media.  
New Partnerships, current Partnership Renewals & Thank Yous.  
FMPP Reporting.  
Scheduling marketing for farmers markets.  
Weekly MailChimp Newsletters.  
Making deposits and processing payments for farmers and vendors and sponsors.  
Coordinating 5<sup>th</sup> Street Improvements communications.

### Businesses closed:

LighterSide  
The Mint Julep

### Coming soon:

### Downtown Block Parties &

EdVenture Ladies Night  
Out Fashion Show

