



Date: December 1, 2017
To: City of Hartsville
From: Suzy Moyd,
Executive Director,
Main Street Hartsville
Re: Monthly Status Report for November

Status Report & Updates

Calendar:

November 6th, Merchant's First Monday Breakfast with Leadership Hartsville
November 11th, Hartsville Farmers Market
November 14th, City Council
November 16th, Downtown Holiday Open House &
The Centennial Tree Lighting
November 20th, ARB
November 25th, Small Business Saturday

Current Social Media Stats:



Facebook: 3604 Followers
Twitter: 1215 Followers;
Instagram: 1142 Followers
MailChimp: 491 Subscribers

New businesses opening soon:

The Edition
EdVenture
Second Wind

Ribbon Cuttings Soon:

Mahala Reese
MezzoForte
Sam Kendall's
Wild Child
ArtBug Studio
Tommi Mack
Under The Lights



Working on:

Chili Cook-Off Awards!

Touring new businesses and visitors around our downtown.

Scheduling and coordinating Ribbon Cuttings.

Processing Main Street Hartsville Gift Certificates.

Updates to Main Street's website and social media.

New Partnerships, current Partnership Renewals & Thank Yous.

FMPP Reporting.

Weekly MailChimp Newsletters.

Making deposits and processing payments for farmers and vendors and sponsors.

Trick Or Treat yo Self discounted gift certificate promotions.

Coming soon:

The last Hartsville Farmers Market of 2017 during the Christmas Parade!

