



Monthly Departmental Report: Museum

November 2017

Hartsville Main Street Holiday Open House on November 16th brought over 90 visitors to the museum. The building at 221 North Fifth Street has been named The Edition. The museum’s new logo will be a lantern similar in design to the wrought iron lanterns in front of the Post Office/Museum building.

Hartsville Museum Visitor Demographics:

<u>Month</u>	<u>Walk-In Count</u>	<u>Web Site</u>	<u>Facebook</u>
January	228	3014	1532
February	329	2865	2061
March	340	2811	2013
April	315	3121	2084
May	366	2912	2256
June	585	3285	2900
July	494	3109	2853
August	420	3229	3175
September	379	3099	3162
October	526	2799	3215
November	450	2936	3762

Total Visitors YTD: 66,625

Visitors (Walk-In) by Day of Week

Mon.	Tues.	Wed.	Thurs.	Fri.	Sat.	.
41	47	64	201	43	54	

Visitors signing guest book came from:
States: NC, TN, VA, MA Countries: Africa