



Date: September 5th, 2018

To: City of Hartsville

From: Frida Brown- Main Street Hartsville

Re: Monthly Status report

Status Report and Updates:

August Ribbon Cuttings:

EdVenture Hartsville Children's Museum



Upcoming Calendar:

Farmer's Market September 8th 9am- 1pm East Carolina Avenue

Downtown Block Party Fall Concert Series September 13th Painted Man will be playing from 6-9 pm.

Downtown Block Party Fall Series Concert Series September 27th, Wet Nose Dog will be playing from 6-9 pm. East College Avenue will be blocked off for event.

Chili Cookoff for Farmer's Market happening in November.

Working on:

Planning Holiday Extravaganza for November 15th and tree lighting ceremony.

Touring new businesses and visitors around downtown.

Designing and printing posters for downtown events for fall scarecrow contest, treats on the street for October 25th, from 4:30-6:30 pm. Costume contest held downtown on treats on the street event.

New Partnerships, current Partnerships Renewals and Thank you's.

Making deposits and processing payments for farmer's market and vendors and sponsors.

Working on getting sponsorships, public relations, marketing, band, vendors, contracts, emcees, intermission and permitting for Downtown Block Parties for fall concert series in September and October.

Scheduling and coordinating ribbon cutting.

Processing Main Street's Gift Certificates

Updates to Facebook and sending emails to merchants for things happening around city, such as road closures, events and merchant events, along with city events.

Advertising Hartsville Farmers Market.

Facebook followers 3,943

Businesses recently closed downtown:

Under the Lights- space available for lease

Berry Lane- space available for lease

Rambo's Shoes store for Sale

New Businesses coming soon:

The Wooden Pineapple- Mantissa Row

New Burger restaurant in the old Mezzo Forte building more info to come.