

## Monthly Departmental Report: Museum August 2018

The Museum Commission met at The Edition on August 15<sup>th</sup>. Chairman Dr. Raymond Chapman introduced and welcomed new member Paula Alvarez. Museum Director Kathy Dunlap and Museum Manager Andrea Powell presented ideas for a Fall Fundraiser for the museum focusing on night tours of areas of downtown Hartsville in October.

## **Hartsville Museum Visitor Demographics:**

| <u>Month</u><br>January | Walk-In Count<br>443 | <u>Web Site</u><br>3273 | <u>Facebook</u><br>4152 |
|-------------------------|----------------------|-------------------------|-------------------------|
| January                 | 773                  | 3273                    | 7102                    |
| February                | 389                  | 3851                    | 4006                    |
| March                   | 526                  | 4772                    | 3998                    |
| April                   | 474                  | 5006                    | 4198                    |
| May                     | 468                  | 4996                    | 4385                    |
| June                    | 587                  | N/A                     | 5107                    |
| July                    | 626                  | N/A                     | 5089                    |
| August                  | 712                  | N/A                     | 4906                    |

**Total Visitors YTD: 61,964** 

## Visitors (Walk-In) by Day of Week

| Mon. | Tues. | Wed. | Thurs. | Fri. | Sat. |  |
|------|-------|------|--------|------|------|--|
| 94   | 108   | 111  | 255    | 89   | 55   |  |

Visitors signing guest book came from:

States: LA. AR.CA. MA.NH.VT. Countries: Spain, Africa, South America, Canada