



Monthly Departmental Report: Museum
October 2018

The Darkside Tours generated much interest in the Hartsville Museum and other areas of the City visited during the tour. Visitor numbers have risen during the Fall, and the museum staff is preparing for the popular Simply Christmas Exhibit which opens December 1st.

Hartsville Museum Visitor Demographics:

<u>Month</u>	<u>Walk-In Count</u>	<u>Web Site</u>	<u>Facebook</u>
January	443	3273	4152
February	389	3851	4006
March	526	4772	3998
April	474	5006	4198
May	468	4996	4385
June	587	N/A	5107
July	626	N/A	5089
August	712	N/A	4906
September	388	N/A	N/A
October	581	N/A	N/A

Total Visitors YTD: 62,804

Visitors (Walk-In) by Day of Week

Mon.	Tues.	Wed.	Thurs.	Fri.	Sat.	.
107	83	99	102	136	54	

Visitors signing guest book came from:
States: NM, CO, VA, TN, LA Countries: Australia, Canada, France