

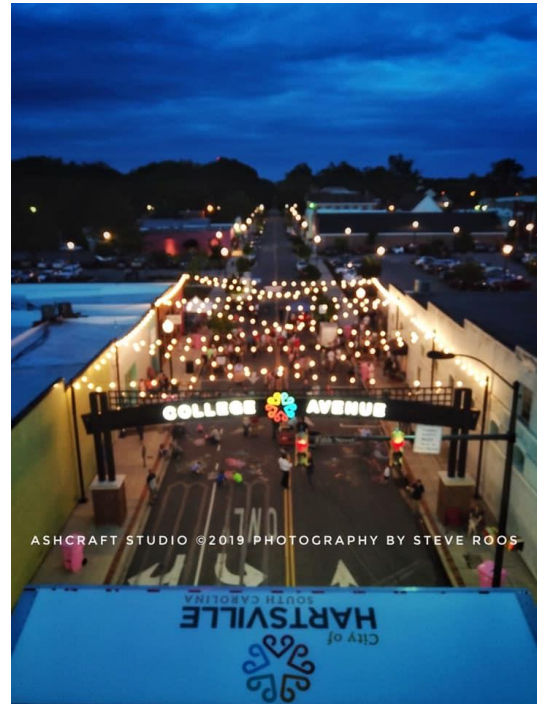


Date: June 3, 2019  
To: City of Hartsville  
From: Suzy Moyd,  
Executive Director,  
Main Street Hartsville  
Re: **Monthly Status Report for May**

Status Report & Updates

*Calendar:*

- May 1<sup>st</sup> MSSC Awards Filming at EdVenture
- May 6<sup>th</sup> Merchants First Monday Breakfast
- May 9<sup>th</sup> Downtown Block Party: Felonious Funk
- May 11<sup>th</sup> Hartsville Farmers Market
- May 14<sup>th</sup> City Council
- May 15<sup>th</sup> Architectural Review Board
- My 15<sup>th</sup> – 17<sup>th</sup> MASC Meetings in Aiken and North Augusta
- May 23<sup>rd</sup> Downtown Block Party: Painted Man



Current Social Media Stats:



Facebook: 4411 Followers  
Twitter: 1323 Followers  
Instagram: 1343 Followers  
MailChimp: 734 Subscribers

New businesses opening and Ribbon Cuttings soon:

- Block & Vino Butcher Shop
- Down South Sugar Co.
- The Baby Bump
- Reynolds Dental



Working on:

Contracts for bands and sound providers for Block Parties.

Processing farmers market applications.

Touring new businesses, developers, and visitors around our downtown.

Scheduling and coordinating Ribbon Cuttings.

Processing Main Street Hartsville Gift Certificates.

Updates to Main Street's website and social media.

New Partnerships, current Partnership Renewals & Thank Yous.

Weekly MailChimp Newsletters.

Processing payments for farmers, vendors and sponsors.

Learning SmartFusion.

Working with CFFBH on moving MSH to the COH umbrella.

Updating online event forms and framework.

Attended Navigator meetings.

Processing Façade Grant Applications.

Updating Gift Certificate Inserts.

Updating Eat, Shop, Play brochure.

Working on Father's Day Promotions.

