



Date: January 2, 2020  
To: City of Hartsville  
From: Suzy Moyd  
Executive Director  
Main Street Hartsville  
Re: **Monthly Status Report for December**

Status Report & Updates

*Calendar:*

December 2<sup>nd</sup>, Merchants First Monday Breakfast  
December 5<sup>th</sup>, Hartsville For The Holidays Extended Shopping Hours  
December 10<sup>th</sup>, City Council  
December 11<sup>th</sup>, Grand Opening Flex Fitness  
December 12<sup>th</sup>, Hartsville For The Holidays Extended Shopping Hours  
December 14<sup>th</sup>, Hartsville Farmers Market  
December 16<sup>th</sup>, Parking, Beautification & Business Improvement Commission  
December 18<sup>th</sup>, Architectural Review Board  
December 19<sup>th</sup>, Hartsville For The Holidays Extended Shopping Hours

Current Social Media Stats:



Facebook: 4927 Followers  
Twitter: 1352 Followers  
Instagram: 1466 Followers  
MailChimp: 761 Subscribers

New businesses opening and Ribbon Cuttings soon:

Block & Vino  
The Nook (re-opening under new ownership)  
SPC Credit Union auxiliary offices  
Shear Hairapy (January 5<sup>th</sup>, 2020)  
State Farm: Sully Blair  
Wild Heart Brewery

Working on:

- Working on a promo video idea for downtown.
- Touring new businesses, developers, and visitors around our downtown.
- Scheduling and coordinating Ribbon Cuttings.
- Processing Main Street Hartsville Gift Certificates.
- Updates to Main Street's website and social media.
- New Partnerships, current Partnership Renewals & Thank Yous.
- Weekly MailChimp Newsletters.
- Processing payments for farmers, vendors and sponsors.
- Attending Navigator meetings.
- Processing & Starting Up for new Façade Grant Applications.
- Updating Gift Certificate Inserts.
- Updating Eat, Shop, Play brochure.
- Main Street Hartsville Work Plan 2020.
- Main Street Statistical Data Collection.
- Main Street Hartsville Board Formation.
- Presentation for National Main Street Convention.
- Outdoor Dining & Business Promotion.

