



Date: March 3, 2020
To: City of Hartsville
From: Suzy Moyd
Executive Director
Main Street Hartsville
Re: **Monthly Status Report for February**

Status Report & Updates

Calendar:

February 3rd, Merchant's First Monday Breakfast
February 6th, Greenwood Visitors Center & Tourism here to visit The Key
February 7th, Speaker at Leadership Hartsville at the Chamber of Commerce Board Room
February 11th, Business Development Workshop in Cheraw
February 11th, City Council
February 18th, Meeting With Coker Communications
February 19th, Architectural Review Board
February 25th, MSSC Orientation in Columbia

Current Social Media Stats:



Facebook: 4948 Followers
Twitter: 1352 Followers
Instagram: 1499 Followers
MailChimp: 762 Subscribers

New businesses opening and Ribbon Cuttings soon:

Shear Hairapy (January 5th, 2020)
Block & Vino (January 23rd)
Apparel Plus
State Farm: Sully Blair
The Nook (re-opening under new ownership)
SPC Credit Union auxiliary offices
Wild Heart Brewing
Train Depot/RetroFit
[Butler Academy partnership]

Working on:

Shamrock Shenanigans, Pub Crawl & Yoga and Healing Arts Festival meetings.

Mailing out Sponsorship Packets.

Contracting with bands and sound for Spring Downtown Block Parties.

Touring new businesses, developers, and visitors around our downtown.

Scheduling and coordinating Ribbon Cuttings.

Processing Main Street Hartsville Gift Certificates.

Updates to Main Street's website and social media.

New Partnerships, current Partnership Renewals & Thank Yous.

Weekly MailChimp Newsletters.

Processing payments for farmers, vendors and sponsors.

Attending Navigator meetings.

Processing & Starting Up for new Façade Grant Applications.

Updating Gift Certificate Inserts.

Updating Eat, Shop, Play (heart of Hartsville) brochure.

Main Street Hartsville Work Plan 2020.

Main Street Statistical Data Collection.

Main Street Hartsville Board Formation.

Presentation for National Main Street Convention.

Outdoor Dining & Business Promotion.

Working with Claire Ameen on USC Honors Communication Project.