



Date: July 2, 2020
To: City of Hartsville
From: Suzy Moyd,
Executive Director,
Main Street Hartsville
Re: **Monthly Status Report for June**

Status Report & Updates

Calendar:

Zoom Meetings, GoToMeetings, and webinars...
June 17th: ARB, socially distanced in Council Chambers
June 29th: Masks required for City Staff & Ordinance passes

Current Social Media Stats:



Facebook: 5183 Followers
Twitter: 1344 Followers
Instagram: 1571 Followers
MailChimp: 847 Subscribers

New businesses opening and
Ribbon Cuttings soon:

Sully Blair State Farm
Shear Hairpy
Down South Sugar expansion
Wild Heart Brewing
Train/Passenger Station



[Group Training Programs](#) [Course Offerings for Businesses](#) [Login](#)

7 Marketing Courses in 1

Stop wasting your time on multiple courses and conferences. Learn how to strategically market your business all in one place PLUS how to tie it all together to get results!

Working on:

Assessing online marketing needs for downtown businesses, as MSSC and AARP are awarding all Accredited Programs with access to ongoing LunchPlate Marketing series in July and August.

Show Some Local Love: discounted gift certificate promotion, thanks to generous Sponsorship from North Industrial Machine.

Advising restaurants with new accelerateSC guidelines and Palmetto Priority DHEC-approved sticker initiatives.

Drive-Thru Farmers Market, sponsored by Sully Blair State Farm, offering farmers-choice vegetable boxes, local honey, potatoes, pies, and bread. City Staff volunteered to make it all possible.

Calling, texting, and emailing merchants during shutdowns. Counseling and listening. Planning what re-opening will look like. Sourcing PPE supplies and signage.

Touring new business hopefuls around town.

Looking at Fall events and wondering what those will or won't look like: Block Parties, Treats On The Streets, Hartsville Uncorked Wine Walk, Downtown Holiday Open House, etc.

Processing Main Street Hartsville Gift Certificates.

Updates to Main Street's brochures, website, and social media.

New Partnerships, current Partnership Renewals & Thank You's.

Processing Downtown Vibrancy Grant Applications.

Updating Partnership Brochures and Show Some Local Love brochures.

