



Monthly Departmental Report – NOVEMBER 2020

Visitor Demographics 2020

MONTH	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Total	Website	Facebook
January	8	14	8	21	24	7	82	357	1,743
February	18	10	11	6	70	21	136	350	1,744
March	3	11	6	63	12	7	102	261	1,746
April	0	0	0	0	0	0	0	261	1,804
May	0	0	0	0	0	0	0	194	1,748
June	10	16	4	17	2	closed	49	226	1,766
July	6	10	19	8	8	closed	51	211	1,842
August	7	5	10	7	13	closed	42	276	1,856
September	3	10	3	2	4	closed	22	363	1,877
October	2	6	25	5	1	closed	39	438	1,909
November	3	3	8	36	11	closed	61	282	1,921
December									
YEAR TO DATE	60	85	94	165	145	35	584		

Visitors Signing Guest Book came from:

Following Social Distancing principles the Guest Registration book is not available for visitors to sign at this time.

Museum News:

- Staff quickly transformed museum exhibits into Santa’s Workshop in time to participate with the Downtown Holiday Open House. 35 Visitors enjoyed stepping back in time to see a variety of Christmas exhibits both old and new.
- “Santa’s Workshop” will be on display from November 19th through January 8th.
- New Lecture Series – November featured guest lecturer Stephen Motte, Curator of Interpretation and Collections with the Florence County Museum, who spoke about “Edward Gay: American Landscape Artist” and his connections to Hartsville, SC. The Lecture Series is presented to support the mission of the Hartsville Museum and to celebrate the museum’s 40th Anniversary 1980 – 2020. Each month the museum invites a guest lecturer to speak via Facebook Live where viewers have the opportunity to ask questions. Videos are archived on the museum’s website and Facebook page.
- New Museum Holiday Hours: Open Thursday, December 3rd, 10th, and 17th. The Museum will be open from 6 - 9 pm as shoppers visit our downtown district.

“Santa’s Workshop” Exhibit
&
“Baby It’s Cold Outside” Exhibit
By Photographer – Barry Thompson

