

# Strategic Planning Session 2022

## Draft Project List

In their Strategic Planning Session on February 15<sup>th</sup>, City Council met to discuss several projects and ideas for the upcoming year. The following is a highlight of ideas and projects that were born out of that discussion. Once approved we can develop a more comprehensive plan for publication.

### Strategic Planning Projects 2022-2023

#### 1) Campell Street Project

Scope: Road is in dire need of resurfacing for Greenlawn Cemetery, School District, and Residential traffic.

To Do:

- a) Property Title Search
- b) Seek partnership with State and/or County for funding.
- c) Greenlawn Improvements possible

#### 2) Marion Avenue Cemetery

Scope: Marion Cemetery has long been a focus of preservation by the City. Due to recent interest in developing adjacent properties the need to further protect the property has risen to the forefront. This also presents the opportunity to improve the site overall.

To Do:

- a) Develop site plan
  - a. Title work/Survey may be required.
- b) Seek partnership with State and/or County for funding.
  - a. Marion Ave improvements are possible.

#### 3) Historic Butler District

Scope: The Historic Butler District is a key focus of the City. Specifically, the 6<sup>th</sup> street corridor from Fifth Street to East Carolina needs direct attention. The proposed scope is to complete a streetscape improvement project along the entire corridor.

To Do:

- a) Develop initial concept
- b) Receive public input.
- c) Seek partnership with State and Local Partners for funding.

#### **4) City Entrance Signs**

Scope: Our City Entrance signs need replacement. Conveniently, a local group has approached the City with a proposed partnership to fund new signs.

To Do:

- a) Begin design work
- b) Determine pricing estimates for new signs/site improvements
- c) Coordinate with the group to promote/finalize the project.

#### **5) Code of Ordinance/City Programs Evaluation & Update**

Scope: Every so often it is important to evaluate our Code of Ordinances and City Programs to ensure they are operating as intended.

To Do:

- a) Explore adding Criminal Nuisance Property Codes
- b) Explore better ways to handle littering/illegal dumping
- c) Evaluate Yard Debris Program

#### **6) New City Website**

Scope: Our website is typically the first thing people find when seeking information about our City. This includes visitors and residents alike. Our website should be both attractive and user-friendly with information being readily accessible for everyone.

To Do:

- a) Discuss possible inclusion of a new website in FY 2022-23 Budget
- b) Review the need for related programs like Citi-Bot if a new website is implemented.

#### **7) Main Street Expansion**

Scope: Main Street historically has been centered around our Downtown area. Membership is allowed outside of the defined area, but it has been proposed to expand those boundaries to include more members.

To Do:

- a) Council/Staff to suggest new Boundaries

#### **8) Link City Parks**

Scope: Project to connect our City parks via already established pathways/sidewalks.

To Do:

- a) Fully map potential paths
- b) Discuss the possibility of ownership/maintenance.

## **9) Industrial Park**

Scope: Hartsville's industrial park in East Hartsville has largely been absent from County development plans. The City's expansion of our water system with a new well and water tank on Smith Street has opened up greater possibilities for growth in the area.

To Do:

- a) Work with State/County leaders to formulate a plan to develop the park
- b) Ensure growth is captured by the City through annexation

Many other projects were mentioned, but not discussed in as much detail, which can either be included in this year's Strategic Plan or saved for future use. While potentially not included in the goals for 2023-2023, these projects can still be worked on this year, nevertheless.

## **Potential Projects**

- 1) Adaptable Parks/Sensory
- 2) Expansion of Tennis Courts
- 3) City Swim Program
- 4) Affordable Housing/Habitat Housing requirements