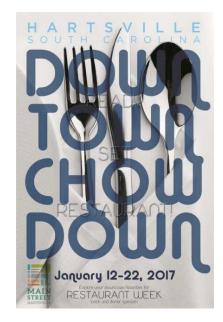


Date: February 2, 2017
To: City of Hartsville
From: Suzy Moyd,

Executive Director,
Main Street Hartsville

Re: Monthly Status Report for January



Status Report & Updates

Calendar:

January 9th, Merchants First Monday Breakfast

January 10th, Meeting with regional Healthy Bucks coordinators

January 10th, Meet with Norma Meiss, National Main Street & Beppie LeGrand, SC Main Street

January 10th, City Council

January 11th, Meeting with Coker College about community engagement

January 11th, Meeting with Aiken's Chamber of Commerce, planning retreat here

January 12th- 22nd, Downtown Chowdown Main Street promotion of restaurant week

January 12th, Meeting in Sumter for SC Main Street networking and tour

January 12th, Interview with WBTW about Chowdown promotion

January 14th, Present to Inman City Council on downtown best practices

January 17th, Present to StartUp finalists at Startsville

January 18th, ARB meeting

January 19th, Beppie planning meeting re: NC Conference speech

January 25th, SC Farmers Market Association Meeting in Columbia

January 26th, [Dancing With The Stars of Darlington County at Center Theatre]

January 29th – 30th, SC Festival & Events Association Meeting in Greenville

January 31st, Walking tour of downtown available upper story housing

Current Social Media Stats:







Facebook: 3252 Likes Twitter: 1071 Followers; Instagram: 1010 Followers

New businesses opening soon:

Sam Kendall's Museum Etc. location A Place To Create EdVenture

Working on:

Touring new businesses and visitors around our downtown

Scheduling and coordinating Ribbon Cuttings.

Processing Main Street Hartsville Gift Certificates.

Updates to Main Street's website and social media.

New Partnerships, current Partnership Renewals & Thank Yous.

FMPP Reporting.

Weekly MailChimp Newsletters.

Making deposits and processing payments for farmers and vendors and sponsors.

Coordinating the possibility of more Children's Theatre programming in March: Miss Nelson, and in May: James and The Giant Peach.

Cultutal District meeting with Black Creek Arts.

Working on HCT Grant requests and Downtown Block Party Sponsorships.



Coming soon:

BumpBump, the baby kangaroo at SCFEA Meeting

ValenTastic

Partnership Drive

Leadership Hartsville - Walking Tour

Main Street Meetings in SC, NC and PA

Children's Theatre - Miss Nelson Is Missing

Downtown Block Parties!