



Date: August 2nd, 2022

To: City of Hartsville

From: Alize Thomas, Marketing and Special Project Coordinator | Joel McCall, Special Events Coordinator

Re: Tourism and Events Report- July

2022 Event Calendar

July

9- Farmers Market | Downtown Hartsville | 9 am – 1 pm

August

13- Farmers Market | Downtown Hartsville | 9 am – 1 pm

13- National Night Out | Burry Park | 6:30– 8:30 pm

13- Screen on the Green: Incredibles 2 | Sponsors: Edventure | Burry Park | Dusk, around 8:30 pm

19- Downtown Block Party – Terence Lonon and the Untouchables | Sponsored by: Duke Energy | College Avenue | 6-9 p.m.

September

10- Farmers Market | Downtown Hartsville | 9 am – 1 pm

10- Screen on the Green: Encanto | Sponsors: LOL Steam Center | Burry Park | Dusk, around 8:30pm

16- Parking Day | Downtown Hartsville | 11 am – 3 pm

16- Downtown Block Party – Flashback party Band | Sponsored by: Sonoco | College Avenue | 6-9pm

October

8- Farmers Market | Downtown Hartsville | 9 am – 1 pm

8- Screen on the Green: Halloween Town | Sponsors: SPC Credit Union | Burry Park | Dusk, around 8:30 pm

21- Downtown Block Party – Queen’s Court | Sponsored by: Carolina Pines Regional Medical Center | College Avenue | 6-9 pm

29- Treats on the Green | Byerly Park | 4:30-6:30 pm

November

11- Veterans Day | Burry Park | 11 am

12- Farmers Market | Downtown Hartsville | 9 am – 1 pm

17- Downtown Holiday Open House & Centennial Tree Lighting | 6-9 pm

December

1- Late Night Shopping | Downtown Hartsville | 6-8 pm

8- Late Night Shopping | Downtown Hartsville | 6-8 pm

10- Farmers Market | Downtown Hartsville | 9 am – 1 pm

10- Hartsville Christmas Parade | Hartsville | 3 pm

15- Late Night Shopping | Downtown Hartsville | 6-8 pm

22- Late Night Shopping | Downtown Hartsville | 6-8 pm

Current Social Media & Website Stats

Visit Hartsville, SC

Facebook- 3,869

Instagram (@visithartsvillesc) - 1,459 followers

VisitHartsvilleSC.com-

Users- TBA

New Users- TBA

Sessions- TBA

Current Key Sales

July 2022

Net Sales: \$981.58

Tax Collected: \$50.86

Total: \$1,007.44

Top Selling Items:

1. Retail Vendor/Farmer's Market - Main Street Hartsville
2. Gillespie's Peanut – Trio Box
3. Small Town, Big Heart T-Shirt with pocket

Projects

Working on new T-shirts and mugs for The Key.

Working on new Hartsville map merchandise.