



Date: November 3, 2017  
To: City of Hartsville  
From: Suzy Moyd,  
Executive Director,  
Main Street Hartsville  
Re: **Monthly Status Report for October**

Status Report , Updates & Calendar:

October 2<sup>nd</sup>, Merchants First Monday Breakfast Meeting

October 10<sup>th</sup>, City Council

October 14<sup>th</sup>, Hartsville Farmers Market and Fall For Hartsville

October 19<sup>th</sup>, Downtown Block Party on East College Avenue  
with The Nouveaux Honkies

October 23<sup>rd</sup>, Randy Wilson, Special Merchant Breakfast  
Looking At Progress

October 18<sup>th</sup>, Architectural Review Board

October 26<sup>th</sup>, Treats On The Streets, Fall Window Display  
Judging & Candy Awarded

October 27<sup>th</sup>, Scarecrow Contest Winners announced and  
awarded



*A cute little Batman  
spots the real HPD  
Batman during  
Treats On The  
Streets*

Current Social Media Stats:



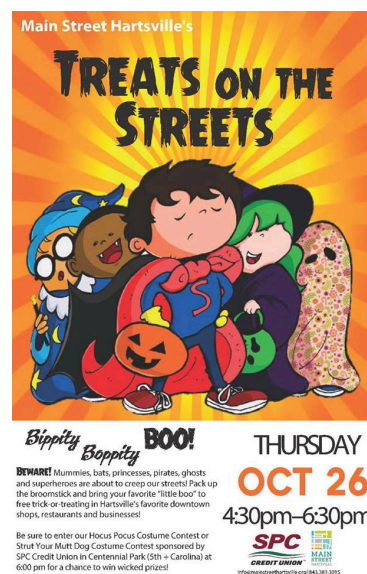
Facebook: 3566 Followers  
Twitter: 1205 Followers;  
Instagram: 1136 Followers  
MailChimp Newsletter: 491 Subscribers

New businesses opening soon:

The Edition  
ArtBug Studio  
Under The Lights  
Tommi Mac  
EdVenture



*Randy Wilson speaks  
at a Special Edition  
Merchant Breakfast*



### Ribbon Cuttings Soon:

Mahala Reese  
MezzoForte  
Sam Kendall's  
Wild Child

### Working on:

Logistics for Chili Cook-Off and SPC SureShred coming to the Farmers Market on November 11<sup>th</sup>.

Downtown merchant guide for Downtown Holiday Open House.

Shop Small Saturday promotional materials.

Touring several new businesses and visitors around our downtown.

Scheduling and coordinating Ribbon Cuttings.

Processing Main Street Hartsville Gift Certificates.

Updates to Main Street's website and social media.

New Partnerships, current Partnership Renewals & Thank Yous.

FMPP Reporting.

Weekly MailChimp Newsletters.



Nikki Belville of Wild Child Children's Boo-tique came in 3<sup>rd</sup> on the Scarecrow Contest for this awesome Fiona from Shrek.

Making deposits and processing payments for farmers and vendors and sponsors.

### Coming soon:

Extended Shopping Hours on Thursdays until Christmas!

Downtown Holiday Open House & The Centennial Tree Lighting.

American Express Shop Small Saturday

