



Date: April 6, 2020
To: City of Hartsville
From: Suzy Moyd,
Executive Director,
Main Street Hartsville
Re: **Monthly Status Report for March**

Status Report & Updates

Calendar:

March 2nd, Merchants First Monday Breakfast
March 5th, SC Dept of Commerce "Sketch Room" at
Coker University
March 6th, MSSC Accreditation
March 10th - 12th, NC Main Street Conference, New Bern
March 14th, St Paddy's Day/Shamrock Shenanigans
March 16th, Work From Home began due to COVID-19

Current Social Media Stats:



Facebook: 4988 Followers
Twitter: 1348 Followers
Instagram: 1522 Followers
MailChimp: 839 Subscribers

New businesses opening and Ribbon Cuttings soon:

Sully Blair State Farm
Shear Hairapy
Wild Heart Brewing
Boutique

Closed businesses:

Agape Hospice



Working on:

Zoom and GoTo Webinars, conference calls & group texts with SBA and Senator Tom Rice re: EIDL SBA Loans and PPP local lending loans.

Coordinated designing and ordering of A-Frame signs for downtown restaurants to do take-out.

Design, order, and deliver "Open" and "Clean Hands" posters.

Calling, texting, and emailing merchants during shutdowns.

Cancelling all spring events: block parties and farmers markets.

Touring new businesses, developers, and visitors around our downtown.



Scheduling and coordinating Ribbon Cuttings.

Processing Main Street Hartsville Gift Certificates.

Updates to Main Street's website and social media.

New Partnerships, current Partnership Renewals & Thank You's.

Weekly MailChimp Newsletters.

Making deposits and processing payments for farmers, vendors and sponsors.

Processing Façade Grant Applications.

Updating Gift Certificate Inserts.