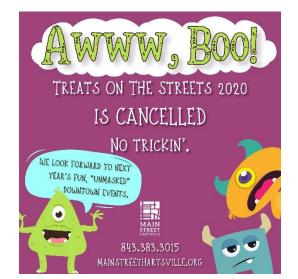


Date: October 2, 2020 To: City of Hartsville From: Suzy Moyd, Executive Director, Main Street Hartsville

Re: Monthly Status Report for September



Status Report & Updates

Calendar:

September 4<sup>th</sup>: "I Wear A Mask Because" video September 16<sup>th</sup>: ARB, socially distanced in Council Chambers September 17<sup>th</sup>: Grand Opening & Ribbon Cutting for Maxyne's Café September 22<sup>nd</sup>: Mandatory City Training September 25<sup>th</sup>: Grand Opening & Ribbon Cutting for Southern Sercie September 30<sup>th</sup>: MSSC Small-Scale Manufacturing Training GoToMeeting

## Current Social Media Stats:



Facebook: 5317 Followers Twitter: 1350 Followers Instagram: 1632 Followers MailChimp: 851 Subscribers

New businesses opening and Ribbon Cuttings soon:

The Sweet Shoppe Sully Blair State Farm Shear Hairapy Down South Sugar expansion Wild Heart Brewing Train/Passenger "The Station" Kevin Lear Florist A Peace Of Heaven





## Working on:

Participant in Byerly Foundation COVID-19 Tuesday Task Force Zoom calls

Scarecrow Contest

Processing MSH Vibrancy and Beautification Grants

Assisting PBBIC on paving and trash enclosure project estimates

Assessing online marketing needs and digital footprint audit for downtown businesses

Show Some Local Love: discounted gift certificate promotion, thanks to generous Sponsorship from North Industrial Machine.

Calling, texting, and emailing merchants during

shutdowns. Counseling and listening. Planning what re-opening will look like.

Touring new business hopefuls around town, and connecting the community

Processing Main Street Hartsville Gift Certificates.

Updates to Main Street's brochures, website, and social media.

New Partnerships, current Partnership Renewals & Thank You's.

Staycation ideas with Tourism

MASC Stabilization Grant Award logistics and Accreditation Signage

