



Date: October 2, 2020  
To: City of Hartsville  
From: Suzy Moyd,  
Executive Director,  
Main Street Hartsville  
Re: **Monthly Status Report for September**

Status Report & Updates

*Calendar:*

September 4<sup>th</sup>: "I Wear A Mask Because" video  
September 16<sup>th</sup>: ARB, socially distanced in Council Chambers  
September 17<sup>th</sup>: Grand Opening & Ribbon Cutting for Maxyne's Café  
September 22<sup>nd</sup>: Mandatory City Training  
September 25<sup>th</sup>: Grand Opening & Ribbon Cutting for Southern Sercie  
September 30<sup>th</sup>: MSSC Small-Scale Manufacturing Training GoToMeeting

Current Social Media Stats:



Facebook: 5317 Followers  
Twitter: 1350 Followers  
Instagram: 1632 Followers  
MailChimp: 851 Subscribers

New businesses opening and Ribbon Cuttings soon:

The Sweet Shoppe  
Sully Blair State Farm  
Shear Hairapy  
Down South Sugar expansion  
Wild Heart Brewing  
Train/Passenger "The Station"  
Kevin Lear Florist  
A Peace Of Heaven





### Working on:

Participant in Byerly Foundation COVID-19 Tuesday Task Force Zoom calls

Scarecrow Contest

Processing MSH Vibrancy and Beautification Grants

Assisting PBBIC on paving and trash enclosure project estimates

Assessing online marketing needs and digital footprint audit for downtown businesses

Show Some Local Love: discounted gift certificate promotion, thanks to generous Sponsorship from North Industrial Machine.

Calling, texting, and emailing merchants during shutdowns. Counseling and listening. Planning what re-opening will look like.

Touring new business hopefuls around town, and connecting the community

Processing Main Street Hartsville Gift Certificates.

Updates to Main Street's brochures, website, and social media.

New Partnerships, current Partnership Renewals & Thank You's.

Staycation ideas with Tourism

MASC Stabilization Grant Award logistics and Accreditation Signage

