



Date: January 3, 2018  
 To: City of Hartsville  
 From: Suzy Moyd,  
 Executive Director,  
 Main Street Hartsville  
 Re: **Monthly Status Report for December**



Status Report & Updates

*Calendar:*

- December 7<sup>th</sup>, Grand Opening & Ribbon Cutting for Tommi Mack
- December 7<sup>th</sup>, MSSC Meeting in Sumter
- December 9<sup>th</sup>, Hartsville Farmers Market during Parade
- December 12<sup>th</sup>, City Council Meeting
- December 13<sup>th</sup>, Good Morning Hartsville guest speaker
- December 13<sup>th</sup>, Meeting with Summerville/Dorchester Chamber Meeting
- December 14<sup>th</sup>, Special Edition Downtown Block Party: Parson James at Retrofit Sip-N-Seat
- December 18<sup>th</sup>, Published "Twas The Week Before Christmas" Downtown Gifting Guide
- December 20<sup>th</sup>, ARB cancelled

Current Social Media Stats:



Facebook: 3624 Followers  
 Twitter: 1227 Followers  
 Instagram: 1145 Followers  
 MailChimp: 467 Subscribers

New businesses opening soon:

The Edition  
 EdVenture  
 Second Wind Furniture Shoppe  
 eXcape Room

Ribbon Cuttings Soon:

Mahala Reese  
 MezzoForte  
 Sam Kendall's  
 Wild Child  
Second Wind Furniture Shoppe



Working on:

Extended Shopping Hours promotion in December.

Touring new businesses, developers, and visitors around our downtown.

Scheduling and coordinating Ribbon Cuttings.

Processing Main Street Hartsville Gift Certificates.

Updates to Main Street's website and social media.

New Partnerships, current Partnership Renewals & Thank Yous.

FMPP Reporting.

Weekly MailChimp Newsletters.

Making deposits and processing payments for farmers, vendors and sponsors.

