



Business Navigator Department

Minutes

**Architectural Review Board Meeting
Wednesday, July 18, 2018 5:15p.m.
City Council Chambers, City Hall
100 East Carolina Avenue**

PURSUANT TO FREEDOM OF INFORMATION ACT SC CODE 30-4-80: WRITTEN NOTICE WAS DELIVERED TO THE PRESS BY EMAIL ON JULY 16, 2018 AND DULY POSTED IN CITY HALL.

Members present: Chairman Bobby Goodson, Deborah Gandy, Marci Tuten and Albert Wingfield. **Absent:** Danny Johnson, George Walden, and Daniel Watkins. **Guest:** Frida Brown, Sherri Hartsell, and Sherri Goode. **Staff:** Shannon Munoz and Karine Thomas. **Press:** Absent.

Call to Order/Minutes

Chairman Bobby Goodson called the meeting to order at 5:16pm. He then presented the May 16, 2018 meeting minutes. Bobby Goodson made a motion to approve the minutes as submitted. Deborah Gandy seconded. All in favor.

Election of Officers

No action was taken.

Applications

AMC Theaters Inc. – 118 W. Carolina Ave. – reface cabinet, sign, frosted vinyl

Sherri Hartsell was present to participate in the discussion regarding AMC's proposal to reface the cabinet, place a sign on the center of the cabinet and frost the window to the left of the ticket booth. At the May 16, 2018 Meeting the board requested that the texture be added to the cabinet. Ms. Hartsell presented an aluminum white wood grain in attempts to satisfy the request for texture. Chairman Goodson asked the board to express their thoughts on the submittal. Gandy said she loves the lights and would like for the lights and ballasts to remain. Tuten said the submitted entries were too modern. Wingfield said that when the distance is considered, the sign would end up looking like a plain white board. Goodson said that the true problem is that the marquee is too large for the letters. The original intent was for the movie titles to be placed on both ends. A smaller marquee would be better proportioned and look better. Ms. Hartsell thanked the board for their suggestions and felt that she had a clearer understanding that the board wants a 40's and 50's look. She will send the information to staff to provide to the board for guidance.

Hartsville Army-Navy – 122 W. Carolina Ave. – rear door w/transom

The applicant, Victor Badder was not present to participate in the discussion regarding his proposal to install a double metal door with a transom on the right side of the building in the rear. It appears that a door once existed, and was bricked in. Chairman Goodson made a motion to approve the proposal as submitted. Marci Tuten seconded. All in favor.

Palmetto Realty – 125 A North Fifth St. – wall mounted sign

Sherri Goode was present to participate in the discussion regarding a proposal to place a wall-mounted sign on the column between Palmetto Realty and the Play Zone. Ms. Goode stated that the current sign fades especially during the day and is not visible or recognizable to passersby. Chairman Goodson questioned the number of signs allowed and/or the square footage. Ms. Goode inquired about a projecting sign. Mr. Goodson asked for more character in the sign and expressed his displeasure of the vinyl lettering. He used the Hakuna Matuna sign as an example of a creative sign. Marci Tuten made a motion to table. Chairman Goodson seconded. All in favor.

Main Street Update – Frida Brown

- Edventure public ribbon cutting on August 1, 2018.
- Hakuna Matuna will approved for a façade grant.
- Berri Lane is closing.
- Burger Gill Shake owner Josh Shumate placing coming to the former Mezzo Forte building.
- Wooden Pineapple to open in late August.
- Construction on the west side of Mantissa Row to begin July 30, 2018.
- Microbrewery ordinance passed the first reading.
- Farewell to Summer August 23 will be a block party for students on East College Avenue.
- Block parties are scheduled for fall but bands have not been determined.
- Ladies Night Out at Edventure is September 20, 2018.

Chairman Goodson asked Mrs. Brown why she thought West Carolina does not hold as much appeal to the public. A discussion on how crossover landscape/pedestrian island would help. Mr. Wingfield suggested a walkway through the rain garden. Chairman Goodson suggested that this may be the right time to ask Mr. Badder to sell the other side of the business to make a cut through to the parking lot.

Mr. Wingfield asked about fireworks not being allowed.

Community and Economic Development Director, Shannon Munoz introduced herself to the Board.

Adjournment

Chairman Goodson made a motion to adjourn at 6:17pm. Danny Johnson seconded. The next meeting is scheduled for Wednesday, April 18, 2018 at 5:15PM in Council Chambers at City Hall.

Signature

Date