

Date: August 8<sup>th</sup>, 2018

To: City of Hartsville

From: Frida Brown- Main Street Hartsville

Re: Monthly Status report

## **Status Report and Updates:**

JUNE ribbon cuttings:

The Edition

Montessori Day Academy (under new Owner)

Raised Down South (under new owner)





## **Upcoming Calendar:**

August 3-5<sup>th</sup> Back to School Tax free weekend- Shop local

August 11<sup>th</sup>, Farmer's Market 9am – 1pm

August 11th, Ribbon Cutting and Grand Opening for EdVenture 9-3 pm

August 23<sup>rd</sup>, Farewell to Summer Block party for middle school, High School and Coker students, funded by Coker and coordinated through Main Street. 6-10pm

## **Working on:**

Touring new businesses and visitors around downtown.

Designing and printing posters for downtown events for merchants.

New Partnerships, current Partnerships Renewals and Thank you's.

Making deposits and processing payments for farmer's market and vendors and sponsors.

Working on getting sponsorships, public relations, marketing, band, vendors, contracts, emcees, intermission and permitting for Downtown Block Parties for fall concert series in September and October.

Scheduling and coordinating ribbon cutting.

Processing Main Street's Gift Certificates

Updates to facebook and sending emails to merchants for things happening around city, such as road closures, events and merchant events, along with city events.

Advertising Hartsville Farmers Market.

Facebook followers 3,943

Businesses closing downtown:

Under the Lights- space available for lease

Berry Lane- space available for lease

New Businesses coming soon:

The Wooden Pineapple- Mantissa Row

New Burger restaurant in the old Mezzo Forte building more info to come.