

Date: October 3<sup>rd</sup>, 2018

To: City of Hartsville

Re: Monthly Status report

# **Status Report and Updates:**





# **Upcoming Calendar:**

EdVenture Hartsville Ladies Night Out, October 4<sup>th</sup>. EdVenture Children's Museum

Farmer's Market October 13<sup>th</sup> 9am- 1pm East Carolina Avenue

Downtown Block Party Fall Concert Series Last One October 11<sup>th</sup>, Dylan Sneed Sponsored by Integrated Systems. Inc.

October 3<sup>rd</sup>- 22<sup>nd</sup>, Window Display Contest for Downtown businesses.

October  $3^{rd}$ - $25^{th}$ , Scarecrow Contest  $1^{st}$  place winner,  $2^{nd}$  Place winner and  $3^{rd}$  place winner to be announced at Treats on the Street.

October Treats on the Street October 25th, 4:30-6:30



#### Working on:

Experience Hartsville for the Holidays, shopping downtown and tree lighting ceremony.

Chili Cookoff for Farmer's Market happening in November.

Planning Holiday Extravaganza for November 15<sup>th</sup> and tree lighting ceremony.

Touring new businesses and visitors around downtown.

Designing and printing posters for downtown events for fall scarecrow contest, treats on the street for October 25<sup>th</sup>, from 4:30-6:30 pm. Costume contest held downtown on treats on the street event.

New Partnerships, current Partnerships Renewals and Thank you's.

Making deposits and processing payments for farmer's market and vendors and sponsors.

Working on getting sponsorships, public relations, marketing, band, vendors, contracts, emcees, intermission and permitting for Downtown Block Parties for fall concert series in September and October.

Scheduling and coordinating ribbon cutting.

Processing Main Street's Gift Certificates

Updates to Facebook and sending emails to merchants for things happening around city, such as road closures, events and merchant events, along with city events.

Advertising Hartsville Farmers Market.

Facebook followers 4,203

# **Businesses recently closed downtown:**

Under the Lights- space available for lease

Berry Lane- space available for lease

Rambo's Shoes store for Sale

### **New Businesses coming soon:**

The Wooden Pineapple- Mantissa Row

The Hoof and Hound restaurant in the old Mezzo Forte building more info to come.