



Date: November 20, 2018  
To: City of Hartsville  
From: Suzy Moyd,  
Executive Director,  
Main Street Hartsville  
Re: **Monthly Status Report for October**



Status Report & Updates

*Calendar:*

- October 1<sup>st</sup>, Trick or Treat Yo' Self Discounted Gift Certificate Promotion
- October 9<sup>th</sup>, City Council
- October 13<sup>th</sup>, Hartsville Farmers Market
- October 17<sup>th</sup>, Meeting with Marion Main Street Director
- October 17<sup>th</sup>, Architectural Review Board
- October 22<sup>nd</sup>, Meeting with Charleston Design Center Representatives
- October 25<sup>th</sup>, Treats On The Streets

Current Social Media Stats:



Facebook: 4278 Followers  
Twitter: 1316 Followers  
Instagram: 1237 Followers  
MailChimp: 511 Subscribers

New businesses opening and Ribbon Cuttings soon:

Hoof & Hound  
Tommi Mack's new ownership  
Wooden Pineapple Boutique



Working on:

- Coordinating Treats Event & Costume Contest Judging with SPC Sponsor
- Hartsville For The Holidays Planning Meetings
- Touring new businesses, developers, and visitors around our downtown.

Scheduling and coordinating Ribbon Cuttings.  
 Processing Main Street Hartsville Gift Certificates.  
 Updates to Main Street's website and social media.  
 New Partnerships, current Partnership Renewals & Thank Yous.  
 Weekly MailChimp Newsletters.

Making deposits and processing payments for farmers, vendors and sponsors.

Planning last Downtown Block Party with Dylan Sneed, rescheduled due to hurricanes

Planning Downtown Holiday Open House & Mayor's Tree Lighting

Planning AmEx Shop Small Saturdays

Organizing Hartsville Farmers Market moving to Cargill Way due to Christmas Parade!



- Holiday Activities**
- 1 PAMON JAMES PERFORMS**  
PAMON JAMES IS PERFORMING AT BETROTTI HERE AND THERE AT 7 PM. SHOW UP AT 6:30. 200 COWLEY. FOR MORE INFORMATION, VISIT [www.pamonjames.com](http://www.pamonjames.com)
  - 2 CAROLINA REBE FICHPUP**  
REBE'S BE DOING HER HOLIDAY CAROLINA REBE REBE STARTING ON E COLLEGE AVE FROM 6-9 PM. 200 ANSELBY, 20 COLLEGE
  - 3 HONOR GRADUATE CAROLINA REBE REBE**  
PICKUP WILL BE IN THE MIDDLE OF THE 2ND BLOCK OF EAST COLLEGE AVE NEAR HARTVILLE UNIVERSITY. THE REBE WILL TAKE GUESTS THROUGH COVER COLLEGE AND LOOP AROUND, ABOUT BACK TO THE PICKUP SPOT.
  - 4 HENRY CHRISTMAS EXHIBIT**  
STOP BY THE HARTSVILLE ANDERSON WALK YOU'RE OUT TO SEE THEIR BEAUTIFUL, SWIFT CHRISTMAS EXHIBIT. IT'S FREE AND OPEN FROM 7 AM - 5 PM. 10100 WOODLAWN (PAV.)
  - 5 BLACK CREEK ARTS CENTER EXHIBIT**  
BLACK CREEK ARTS CENTER PHOTOGRAPHY CLUB: TO COLLECT THE GIBBY PHOTOGRAPHS FROM THE MEMBERS OF THE DANLINTON COUNTY PHOTOGRAPHY CLUB IN BLACK CREEK ARTS GALLERY. ENTRY TO THE EXHIBIT IS FREE.
- Shopping: Extended Hours**
- 1 3900 LIVES GAMING**  
131 W CAROLINA AVE
  - 2 ALEXANDER'S FINE MERCHANDISE**  
149 E CAROLINA AVE
  - 3 ART BAG STUDIO**  
127 N 17TH ST
  - 4 BIZZELL'S FOOD & SPIRITS**  
137 E CAROLINA AVE
  - 5 BLOOM A MEERLE NORMAN STUDIO**  
135 N 8TH ST
  - 6 BRANDY'S ON COLLEGE**  
108 E COLLEGE AVE
  - 7 BUNNY BOOKSTORE**  
130 W CAROLINA AVE
  - 8 COAST ON CAROLINA**  
134 E CAROLINA AVE
  - 9 CREMA COFFEE BAR**  
136 W CAROLINA AVE
  - 10 DE BAZ**  
106 E CAROLINA AVE
  - 11 SUPPLANTS**  
122 W CAROLINA AVE
  - 12 MAHALA REESE BOUTIQUE**  
113 N 8TH ST
  - 13 METROPOLITE RESTAURANT & PASTRYHOUSE**  
110 W CAROLINA AVE
  - 14 MINNIE'S BOUTIQUE**  
142 E CAROLINA AVE
  - 15 RAISED DOWN SOUTH**  
104 E CAROLINA AVE
  - 16 RE-TAIL THERAPY RESEAL**  
140 W CAROLINA AVE
  - 17 RETROFIT SIP-N-SEAT**  
132 MANTISSA ROW
  - 18 SAM KENDALL'S**  
134 E CAROLINA AVE
  - 19 SEERSUCKER GYPSY**  
211 W 8TH ST
  - 20 SOPHIA'S PIZZERIA**  
138 E COLLEGE AVE
  - 21 THE KEY TO YOUR HARTSVILLE**  
138 E CAROLINA AVE
  - 22 THE BOOTFOT AT THE MANTISSA**  
138 E CAROLINA AVE
  - 23 TOMMI MACK**  
207 N 8TH ST
  - 24 VINTAGE CRAFT BEER**  
108 E COLLEGE AVE

**DECEMBER MARKET**  
on CARGILL WAY

HARTSVILLE'S DECEMBER FARMERS MARKET WILL BE MOVING.  
 ON DECEMBER 8TH, THE HARTSVILLE FARMERS MARKET WILL BE ON CARGILL WAY FROM 9 AM TO 1 PM.

TACO THE TOWN WILL BE SERVING FOOD THERE AS WELL AS THE HARTSVILLE CHRISTMAS PARADE WILL BE HAPPENING THAT MORNING.

If you have any questions or concerns please email [info@mainstreethartsville.org](mailto:info@mainstreethartsville.org) or call 843.383.3015

Processing Façade Grant Applications.

Updating Gift Certificate Inserts.

**Trick OR Treat**  
**YO'SELF**  
With Main Street Gift Certificates  
ON SALE NOW  
\$25 Gift Certificates are now only \$20!  
Limit: \$200

Fall fashion and pumpkin spice is in the air, and it's time to treat-yo-self to all of your favorite downtown shops! Available at: [www.mainstreethartsville.org/programs/gift-certificates/](http://www.mainstreethartsville.org/programs/gift-certificates/)

REDEEMABLE AT THESE MAINSTREET PARTNER LOCATIONS:

1000 Lives Gaming	Frets & Necks Lutherie	Minnie's Giftique
Alexander's	Griggs Circle Bakery	Mitchell's Florist
Alleyway Printing	The Grooming Lounge	Project EXcape
Artbug Studio	Groucho's Deli	Pita Pit
Bizzell's Food & Spirits	Hampton Inn & Suites	Raised Down South
Black Creek Arts Council	Hartsville Furniture	ReTail Therapy
Blush - Merle Norman	Hartsville Army-Navy	Retrofit sip-n-seat
Brandi's on College	Hakuna Matuna	Sam Kendall's
Burru Bookstore	Hoof & Hound	Second Wind Furniture Shoppe
Coast on Carolina	Inéigo Salon & Day Spa	Seersucker Gypsy
Colours: an elite salon	The Key To Your Hartsville	Sophia's Pizzeria
Crema Coffee Bar	Madison Avenue Jewelers	Spa Soleil
De Baz	Mahala Reese	Tommi Mack
DeVane's Fashions	The Mantissa Executive Suites & Spa	Totally Paws
Fairfield Inn	The Midnight Rooster	Wild Child
Frame Moxie		Wooden Pineapple

The Key, 106 E. Carolina Avenue  
843.383.3015 x1003