

Date: December 3, 2018
To: City of Hartsville
From: Suzy Moyd,

Executive Director,

Main Street Hartsville

Re: Monthly Status Report for November

### **Status Report & Updates**

#### Calendar:

November 8th, Downtown Block Party with Dylan Sneed

November 10<sup>th</sup>, Hartsville Farmers Market

November 15th, Downtown Holiday Open House & Centennial Tree Lighting

November 16<sup>th</sup>, Tommi Mack Ribbon Cutting for New Owners

November 24<sup>th</sup>, American Express Shop Small Saturday

November 29<sup>th</sup>, Christmas on Carolinas Extended Shopping Hours Event

### **Current Social Media Stats:**









Facebook: 4283 Followers Twitter: 1317 Followers Instagram: 1251 Followers MailChimp: 518 Subscribers

# New businesses opening and Ribbon Cuttings soon:

Hoof & Hound

Wooden Pineapple Boutique

# Working on:

Promotions Committee Meetings for Downtown Businesses.

Touring new businesses, developers, and visitors around our downtown.

Scheduling and coordinating Ribbon Cuttings.

Processing Main Street Hartsville Gift Certificates.

Updates to Main Street's website and social media.



New Partnerships, current Partnership Renewals & Thank Yous.

Weekly MailChimp Newsletters.

Making deposits and processing payments for farmers, vendors and sponsors.

Organizing Hartsville Farmers Market moving to Cargill Way due to Christmas Parade!

Processing Façade Grant Applications.

Updating Gift Certificate Inserts.

