



Date: February 6, 2019  
To: City of Hartsville  
From: Suzy Moyd,  
Executive Director,  
Main Street Hartsville  
Re: **Monthly Status Report for January**

Status Report & Updates

*Calendar:*

*January 7th, Burry Bookstore Mural Contest*

*January 8th, City Council*

*January 16th, 5-Year Anniversary Luncheon at Sam Kendall's, celebrating Longevity Awards with City of Hartsville*

*January 23rd, City of Hartsville HR Policy Updates Meeting*

*January 24th, Main Street South Carolina Meeting in Columbia*

*January 24th, Hulu's Main Street Revolution Celebration in Pageland*

*January 31st, Pee Dee Council Of Governments Meeting on Retail & Economic Development Workshop*



Current Social Media Stats:



Facebook: 4313 Followers

Twitter: 1319 Followers

Instagram: 1293 Followers

MailChimp Newsletter: 521 Subscribers

New business Ribbon Cuttings soon:

Hoof & Hound, March 16th, 2019

Wooden Pineapple Boutique

Businesses closed:

1000 Lives Gaming

Working on:

ValenTastic Valentine's Day Promotions.

Promotions Committee Meetings for Downtown Businesses.

Merchant's First Monday Breakfast Next Month.

Applying for Main Street SC Inspiration Award for Public/Private Partnership with EdVenture.

Touring new businesses, developers, and visitors around our downtown.

Scheduling and coordinating Ribbon Cuttings.

Processing Main Street Hartsville Gift Certificates.

Updates to Main Street's website and social media.

New Partnerships, current Partnership Renewals & Thank You's.

Weekly MailChimp Newsletters.



Making deposits and processing payments for farmers, vendors and sponsors.

Processing Façade Grant Applications, and writing press releases to announce the progress in downtown.

Updating Gift Certificate Inserts.

Registering for SC Festival and Events Planners Workshop in Myrtle Beach.

Registering for National Main Street Convention in Seattle.

Cleaning storefront windows and hanging Alleyway-designed posters in vacant storefronts.

Updating Main Street Hartsville brochure content.