



Date: March 3, 2019
To: City of Hartsville
From: Suzy Moyd,
Executive Director,
Main Street Hartsville
Re: **Monthly Status Report for February**



Status Report & Updates

Calendar:

February 4th, Merchants First Monday Breakfast
February 8th, Walking Tour of downtown for Leadership Hartsville class
February 8th, Promotions Committee ad hoc meeting luncheon
February 8th, Meeting about Summer Literary Camp & Festival
February 12th & 13th SC Festival & Events Association Meeting in Myrtle Beach
February 14th Artsville's Room For Dessert at Griggs Circle Bakery
February 15th GSSM Historical Marker Dedication
February 15th Take Your Favorite Student To Work Day
February 20th Economic Development Summit meeting at SiMT
February 20th, ARB Cancelled
February 21st, Mandatory HR Meeting
February 27th, Meeting with Shannon Munoz, ED

Current Social Media Stats:



Facebook: 4317 Followers
Twitter: 1322 Followers
Instagram: 1296 Followers
MailChimp: 524 Subscribers

New businesses opening and Ribbon Cuttings soon:

Hoof & Hound
Wooden Pineapple Boutique
Brandi's On College reimagined 2.0
Block & Vino butcher shoppe

Closings:

1000 Lives Gaming
Rambo's Shoes
Berri Lane



Working on:

2019 Calendar of Events & Promotions

Touring new businesses, developers, and visitors around our downtown.

Scheduling and coordinating Ribbon Cuttings.

Processing Main Street Hartsville Gift Certificates.

Updates to budgets and sponsorships.

Updates to Main Street's website and social media.

Updating Power Point with new business openings and closings.

New Partnerships, current Partnership Renewals & Thank Yous.

Weekly MailChimp Newsletters.

Making deposits and processing payments for farmers, vendors and sponsors.

Processing Façade Grant Applications.

Updating Gift Certificate Inserts.

Updating MSH Brochures.

Submitting Public/Private Partnership Award Application for City + EdVenture to MSSC.

Working on Shop Your Shamrocks Off March Promotions.

Assisting Hoof and Hound and also Mahala Reese with Events planning.

Introducing Shasta Partee and MyDeliveryDoctor.com, food delivery service coming to Hartsville.

