Date: April 3, 2019
To: City of Hartsville
From: Suzy Moyd,
Executive Director,
Main Street Hartsville
Re: **Monthly Status Report for March**

Status Report & Updates

Calendar:

Friday, March 1st, Economic Development Forecast @ The Edition
Monday, March 4th, Merchants First Monday Breakfast, with special guest, My Delivery Doctor
Tuesday, March 5th, Main Street Hartsville was notified we won the 2018 Excellence in Main Street Award for EdVenture
Tuesday, March 12th City Council
Wednesday, March 13th, Deluxe Marketing Conference in Pageland, SC
Saturday, March 16th, St Paddy's Day at Hoof and Hound
Monday, March 18th, Grand Opening and Ribbon Cutting for Hoof and Hound
Tuesday, March 19th, SiMt Entrepreneurship Day
Tuesday, March 19th, Thomas Hart Academy tours City Hall
Tuesday, March 19th, HYP and the Future of Hartsville with Mayor Mel Pennington and Dick Puffer from the Byerly Foundation
Wednesday, March 20th, ARB Meeting
Thursday, March 21st, Cypress Adventures tours The Key
Thursday, March 21st, Spring Forward Fashion Event at Mahala Reese
Sunday, March 24th – Thursday, March 28th, National Main Street Conference in Seatttle, WA

Current Social Media Stats:

Facebook: 4329 Followers
Twitter: 1321 Followers
Instagram: 1304 Followers
MailChimp: 524 Subscribers

New businesses opening and Ribbon Cuttings soon:

Hoof & Hound
Wooden Pineapple Boutique
Block & Vino

Official Ribbon Cutting Celebration

The "big" celebration starts **Saturday, March 16th at 6:00 p.m.**
at 113 West Carolina Avenue
with outside dining, complete with all your Irish favorites,
and live music on-stage from AJ Sanders and SideSwiped!
(See Facebook for more details.)

Also plan to join us
for the Official Business Ribbon Cutting on
Monday, March 18th at 10:00 a.m.

Come welcome your new neighbors!

Working on:

Contracts for bands and sound providers for Block Parties.

Processing farmers market applications.

Touring new businesses, developers, and visitors around our downtown.

Scheduling and coordinating Ribbon Cuttings.

Processing Main Street Hartsville Gift Certificates.

Updates to Main Street's website and social media.

New Partnerships, current Partnership Renewals & Thank Yous.

Weekly MailChimp Newsletters.

Making deposits and processing payments for farmers, vendors and sponsors.

Processing Façade Grant Applications.

Updating Gift Certificate Inserts.

Reconciling 2017/2018 Ag+Art Tour Donations and Expenses.

DOWNTOWN
BLOCK PARTY
6:00 PM | COLLEGE AVENUE

4 | 11   IF BIRDS COULD FLY

4 | 25   TERENCE LONON & THE UNTOUCHABLES

5 | 9   FELONIOUS FUNK

5 | 23   PAINTED MAN