



Date: May 3, 2019
To: City of Hartsville
From: Suzy Moyd,
Executive Director,
Main Street Hartsville
Re: **Monthly Status Report for April**



Status Report & Updates

Calendar:

April 9th City Council
April 10th SunTrust Leadership Lunch
April 11th MSSC Meeting in Williamston
April 11th Downtown Block Party: If Birds Could Fly
April 13th Hartsville Farmers Market (cancelled due to weather)
April 16th Coker Career Day
April 17th Architectural Review Board
April 25th Downtown Block Party: Terence Lonon & The Untouchables
April 23rd CPR & AED Training at TB Thomas



Current Social Media Stats:



Facebook: 4366 Followers
Twitter: 1322 Followers
Instagram: 1319 Followers
MailChimp: 718 Subscribers

New businesses opening and Ribbon Cuttings soon:

Block & Vino Butcher Shop
Down South Sugar Co.
The Baby Bump

Working on:

Contracts for bands and sound providers for Block Parties.

Processing farmers market applications.



Touring new businesses, developers, and visitors around our downtown.

Scheduling and coordinating Ribbon Cuttings.

Processing Main Street Hartsville Gift Certificates.

Updates to Main Street's website and social media.

New Partnerships, current Partnership Renewals & Thank Yous.

Weekly MailChimp Newsletters.

Processing payments for farmers, vendors and sponsors.

Learning SmartFusion.

Working with CFFBH on moving MSH to the COH umbrella.

Updating online event forms and framework.

Cleaning out old storage areas at GSSM Uptown.

Discussing ITGA with Greenwood.

Attended Navigator meetings.

Processing Façade Grant Applications.

Updating Gift Certificate Inserts.

Updating Eat, Shop, Play brochure.

Working on Mother's Day Promotions.

