



Date: July 3, 2019  
To: City of Hartsville  
From: Suzy Moyd,  
Executive Director,  
Main Street Hartsville  
Re: **Monthly Status Report for June**

### Status Report & Updates

#### *Calendar:*

June 1<sup>st</sup> Dog Days of Summer Promotion  
June 4<sup>th</sup> Grants Seminar at Marion Opera House  
June 8<sup>th</sup> Hartsville Farmers Market cancelled due to weather  
June 12<sup>th</sup> City Council  
June 19<sup>th</sup> ARB cancelled  
June 24<sup>th</sup> Grand Opening & Ribbon Cutting for Down South Sugar Co.



### Current Social Media Stats:



Facebook: 4588 Followers  
Twitter: 1331 Followers  
Instagram: 1356 Followers  
MailChimp: 737 Subscribers



### New businesses opening and Ribbon Cuttings soon:

Block & Vino Butcher Shop  
The Baby Bump  
Reynolds Dental

### Businesses closed:

Frame Moxie  
De Baz

## Working on:

Staycation Promotion.

Wine Walk Promotion.

Assisting with EdVenture Fashion Show logistics.

Supporting Coker University marketing logistics.

Chamber Community Guide & Byerly Foundation article interviews.

Processing farmers market applications.

Touring new businesses, developers, and visitors around our downtown.

Scheduling and coordinating Ribbon Cuttings.

Processing Main Street Hartsville Gift Certificates.

Updates to Main Street's website and social media.

New Partnerships, current Partnership Renewals & Thank Yous.

Weekly MailChimp Newsletters.

Processing payments for farmers, vendors and sponsors.

Learning SmartFusion.

Attending Navigator meetings.

Processing Façade Grant Applications.

Updating Gift Certificate Inserts.

Updating Eat, Shop, Play brochure.

