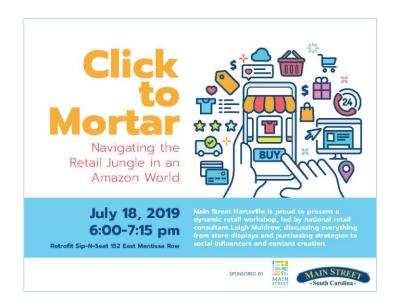


Date: August 1, 2019
To: City of Hartsville
From: Suzy Moyd,

Executive Director, Main Street Hartsville

Re: Monthly Status Report for

July



Status Report & Updates

Calendar:

July 4th Holiday

July 9th, City Council

July 13th, Hartsville Farmers Market

July 17th, ARB

July 18th, Click-To-Mortar Seminar with Leigh Muldrow

July 20th, MASC Awards Breakfast in Greenville

Current Social Media Stats:









Facebook: 4630 Followers Twitter: 1337 Followers Instagram: 1367 Followers MailChimp: 739 Subscribers

New businesses opening and Ribbon Cuttings soon:

Block & Vino Colours: an elite salon (re-opening) The Nook (re-opening)



Working on:

Planning for Park(ing) Day in September

Planning with Fest Da Ville.

Staycation Promotion.

Hartsville Uncorked Promotion.

Working on a promo video idea for downtown.

Assisting with EdVenture Fashion Show logistics.

Supporting Coker University marketing logistics.

Processing farmers market applications.

Touring new businesses, developers, and visitors around our downtown.

Scheduling and coordinating Ribbon Cuttings.

Processing Main Street Hartsville Gift Certificates.

Updates to Main Street's website and social media.

New Partnerships, current Partnership Renewals & Thank Yous.

Weekly MailChimp Newsletters.

Processing payments for farmers, vendors and sponsors.

Learning SmartFusion.

Attending Navigator meetings.

Processing Façade Grant Applications.

Updating Gift Certificate Inserts.

Updating Eat, Shop, Play brochure.



