



Date: August 1, 2019
To: City of Hartsville
From: Suzy Moyd,
Executive Director,
Main Street Hartsville
Re: **Monthly Status Report for
July**



Status Report & Updates

Calendar:

July 4th Holiday
July 9th, City Council
July 13th, Hartsville Farmers Market
July 17th, ARB
July 18th, Click-To-Mortar Seminar with Leigh Muldrow
July 20th, MASC Awards Breakfast in Greenville

Current Social Media Stats:



Facebook: 4630 Followers
Twitter: 1337 Followers
Instagram: 1367 Followers
MailChimp: 739 Subscribers

New businesses opening and Ribbon Cuttings soon:

Block & Vino
Colours: an elite salon (re-opening)
The Nook (re-opening)



Working on:

Planning for Park(ing) Day in September

Planning with Fest Da Ville.

Staycation Promotion.

Hartsville Uncorked Promotion.

Working on a promo video idea for downtown.

Assisting with EdVenture Fashion Show logistics.

Supporting Coker University marketing logistics.

Processing farmers market applications.

Touring new businesses, developers, and visitors around our downtown.

Scheduling and coordinating Ribbon Cuttings.

Processing Main Street Hartsville Gift Certificates.

Updates to Main Street's website and social media.

New Partnerships, current Partnership Renewals & Thank Yous.

Weekly MailChimp Newsletters.

Processing payments for farmers, vendors and sponsors.

Learning SmartFusion.

Attending Navigator meetings.

Processing Façade Grant Applications.

Updating Gift Certificate Inserts.

Updating Eat, Shop, Play brochure.

