

Date: August 30, 2019
To: City of Hartsville

From: Suzy Moyd,

Executive Director, Main Street Hartsville

Re: Monthly Status Report for August

Status Report & Updates

Calendar:

August 6th, Canal Feedback Meeting August 10th, Hartsville Farmers Market

August 13th, City Council

August 21th, ARB

August 27th, Block & Vino Soft Opening

Current Social Media Stats:







Facebook: 4653 Followers Twitter: 1341 Followers Instagram: 1387 Followers MailChimp: 741 Subscribers

New businesses opening and Ribbon Cuttings soon:

Block & Vino Colours: an elite salon (re-opening) The Nook (re-opening)

Ways You Can Get Involved

Hartrilla Farmore Market

The 2nd Saturdays of April- December from 9 AM until 1 PM 100 East Carolina Avenue

Volunteer opportunities stort of 7:50 AM and lost throughout the day until loading but the. John in four any part of the market. We clos do some selves the Pricky of themson before markets, by marking off aposes with chall for the next day, Help farmers and croft vendors unload their goods, deter thriftle and witners, hand our information, take plottee for social medius, and set out the honese and elements.

Block Parties:

September 12, September 26, and October 10, from 6M until 9PM. 100 East College Avenue (Block) Volunteer opportunities before and after with setup and promotion during these

Treats On The Streets

from 4:30PM until 6:30P/

Our participating downtown Main Street Partners and community halpers hand out condy to thick-on-treaters, and the event ends with a Hoose Poole Costume Contest in Centennial Park. Help aresure the sofiety of children enjoying this event.

House & Centennial

Thursday, November 2

Volunteer opportunities with caroling, snow tabing, setting up unknaries, and promotion. An extrended-shopping hours event, with Santa in City Hall handling out lookes, strolling coroless, free horsedrown corrioge rides, the tree lighting in the next year in when on the corol.

Main Street Hartwille is a partnership between the City of Hartwille and Main Street South Carolina. It is also part of the National Main Street movement, which is the leading voice for preservation-based economic development and community revitalization across the country

MAINSTREETHARTSVILLE.ORG 843.383.3015



106 E. Carolina Avenue:
Downtown Hartsville's Visitors Center &
Gift Shappe is also home to City
Communications, Tourism & Main Street.



Working on:

Planning for Park(ing) Day in September

Planning with Fest Da Ville.

Hartsville Uncorked Promotion.

Working on a promo video idea for downtown.

Assisting with EdVenture Fashion Show logistics.

Supporting Coker University marketing logistics.

Processing farmers market applications.

Touring new businesses, developers, and visitors around our downtown.

Scheduling and coordinating Ribbon Cuttings.

Processing Main Street Hartsville Gift Certificates.

Updates to Main Street's website and social media.

New Partnerships, current Partnership Renewals & Thank Yous.

Weekly MailChimp Newsletters.

Processing payments for farmers, vendors and sponsors.

Learning SmartFusion.

Attending Navigator meetings.

Processing Façade Grant Applications.

Updating Gift Certificate Inserts.

Updating Eat, Shop, Play brochure.



