



Date: October 31, 2019  
 To: City of Hartsville  
 From: Shannon Munoz,  
 Community & Economic Dev. Dir.  
 Main Street Hartsville  
 Re: **Monthly Status Report for October**

Status Report & Updates

*Calendar:*

- October 5<sup>th</sup>, Fest da Ville
- October 10<sup>th</sup>, Downtown Block Party
- October 12<sup>th</sup>, Farmer's Market
- October 30<sup>th</sup>, MASC Announced Excellence on Main Street Award (Vimeo.com)

Current Social Media Stats:



Facebook: 4653 Followers  
 Twitter: 1341 Followers  
 Instagram: 1387 Followers  
 MailChimp: 741 Subscribers

New businesses opening and Ribbon Cuttings soon:

- Block & Vino
- Colours: an elite salon (re-opening) - Held October 10<sup>th</sup>
- The Nook (re-opening)

**Ways You Can Get Involved**

Community Engagement Opportunities in Your Downtown!

**Hartsville Farmers Market:**

The 2nd Saturdays of April- December from 9 AM until 1 PM  
 100 East Carolina Avenue  
 Volunteer opportunities start at 7:30 AM and last throughout the day until loading up time. Join in for any part of the market. We also do some set-up the Friday afternoon before markets, by making off spaces with chalk for the next day. Help farmers and craft vendors unload their goods, direct traffic and visitors, hand out information, take photos for social media, and put out banners and signage.

**Block Parties:**

September 12, September 26, and October 10, from 6M until 9PM.  
 100 East College Avenue (Block)  
 Volunteer opportunities before and after with setup and promotion during these free, family-friendly, outdoor events.

**Treats On The Streets:**

Thursday, October 24 from 4:30PM until 6:30PM  
 Our participating downtown Main Street Partners and community helpers hand out candy to trick-or-treaters, and the event ends with a Hocus Pocus Costume Contest in Centennial Park. Help ensure the safety of children enjoying the event.

**Downtown Holiday Open House & Centennial Tree Lighting:**

Thursday, November 21 from 6PM until 9PM  
 Volunteer opportunities with caroling, snow tubing, setting up luminaries, and promotion. An extended shopping hours event, with Santa in City Hall handing out cookies, strolling carolers, free homemade carriage rides, tree lighting in the park, and a chance of snow!

Main Street Hartsville is a partnership between the City of Hartsville and Main Street South Carolina. It is also part of the National Main Street movement, which is the leading voice for preservation-based economic development and community revitalization across the country.

MAINSTREETHARTSVILLE.ORG  
 843.383.3015



106 E. Carolina Avenue:  
 Downtown Hartsville's Visitors Center & Gift Shoppe is also home to City Communications, Tourism & Main Street. We always need volunteers!



Working on:

Hartsville Uncorked Promotion.

Working on a promo video idea for downtown.

Assisting with EdVenture Fashion Show logistics.

Supporting Coker University marketing logistics.

Processing farmers market applications.

Touring new businesses, developers, and visitors around our downtown.

Scheduling and coordinating Ribbon Cuttings.

Processing Main Street Hartsville Gift Certificates.

Updates to Main Street's website and social media.

New Partnerships, current Partnership Renewals & Thank Yous.

Weekly MailChimp Newsletters.

Processing payments for farmers, vendors and sponsors.

Attending Navigator meetings.

Processing & Starting Up for new Façade Grant Applications.

Updating Gift Certificate Inserts.

Updating Eat, Shop, Play brochure

Main Street Statistical Data Collection

Main Street Board Formation

Outdoor Dining & Business Promotion

