



Date: November 30, 2019
 To: City of Hartsville
 From: Suzy Moyd
 Executive Director
 Main Street Hartsville
 Re: **Monthly Status Report for November**

Status Report & Updates

Calendar:

- November 9th, Hartsville Farmers Market
- November 12th, City Council
- November 18th, Merchants "Third" Monday Breakfast
- November 20th, Architectural Review Board
- November 21st, Downtown Holiday Open House
- November 30th, American Express Shop Small Saturday

Current Social Media Stats:



Facebook: 4912 Followers
 Twitter: 1352 Followers
 Instagram: 1452 Followers
 MailChimp: 758 Subscribers

New businesses opening and Ribbon Cuttings soon:

- Block & Vino
- The Nook (re-opening under new ownership)
- SPC Credit Union auxiliary offices
- Shear Hairapy
- StateFarm



Working on:

Distributing Open House and Shop Small promotional items.

Working on a promo video idea for downtown.

Assisting with EdVenture Fashion Show logistics.

Supporting Coker University marketing logistics.

Processing farmers market applications.

Touring new businesses, developers, and visitors around our downtown.

Scheduling and coordinating Ribbon Cuttings.

Processing Main Street Hartsville Gift Certificates.

Updates to Main Street's website and social media.

New Partnerships, current Partnership Renewals & Thank You's.

Weekly MailChimp Newsletters.

Processing payments for farmers, vendors and sponsors.

Attending Navigator meetings.

Processing & Starting Up for new Façade Grant Applications.

Updating Gift Certificate Inserts.

Updating Eat, Shop, Play brochure.

Main Street Statistical Data Collection

Main Street Board Formation

Outdoor Dining & Business Promotion



MAIN STREET HARTSVILLE

YOU'LL ♥ OUR
BOUTIQUES, RESTAURANTS & HOTELS

SMALL BUSINESS SATURDAY
NOVEMBER 30, 2019



A map of downtown Hartsville, North Carolina, showing streets like Main Street, College Ave, and Carolina Ave. The map is overlaid with a grid and various icons representing shopping spots and carriage ride locations. Text on the map includes 'DOWNTOWN HARTSVILLE Extended Shopping Hours AND CARRIAGE RIDES', 'Downtown Hartsville will be filled with extended holiday cheer Thursday, November 21st through December 19th.', and 'Join us from 6 pm - 8 pm and sip, shop, and stroll our Entertainment District.' Below the map is a detailed list of 'Holiday Activities' and 'Shopping Specials' with numbered icons corresponding to the map locations.

