



Date: May 6, 2020  
To: City of Hartsville  
From: Suzy Moyd,  
Executive Director,  
Main Street Hartsville  
Re: **Monthly Status Report for April**

Status Report & Updates

*Calendar:*

Work From Home due to COVID-19  
Zoom Meetings, GoToMeetings, and webinars...

Current Social Media Stats:



Facebook: 5067 Followers  
Twitter: 1349 Followers  
Instagram: 1539 Followers  
MailChimp: 844 Subscribers

New businesses opening and Ribbon Cuttings soon:

Sully Blair State Farm  
Shear Hairapy  
Wild Heart Brewing  
Belles & Beaus Boutique

Closed businesses:

Tommi Mack

Working on:

Zoom and GoTo Webinars, conference calls & group texts with SCFEA, SCRLA, SBA, SC Chamber and Senator Lindsey Graham re: EIDL SBA Loans and PPP local lending loans.

Blog post on Tales From The Sidewalk: Essentially Speaking

Discounted gift certificate promotion.

Drive-Thru Farmers Market, offering farmers-choice vegetable boxes, pasture-raised pork, local honey, potatoes, and bread. Writing new rules and regulations and order forms,

Bless Your Neighbor's Porch was developed as an online gift registry, or wish list, where our community can post what they would like from local, downtown stores - instead of Amazon.



Calling, texting, and emailing merchants during shutdowns. Counseling and listening. Planning what re-opening will look like. Sourcing supplies and signage. Staffing issues with people making more money on unemployment than normal, no daycares open, and still growing fear of virus.

Cancelling all spring events: block parties and farmers markets, and local and national Main Street meetings.

Processing Main Street Hartsville Gift Certificates.

Updates to Main Street's website and social media.

New Partnerships, current Partnership Renewals & Thank You's.

Processing Façade Grant Applications.