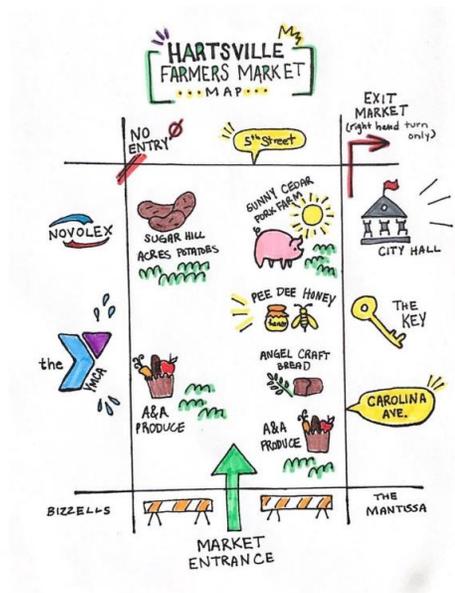




Date: June 2, 2020
 To: City of Hartsville
 From: Suzy Moyd,
 Executive Director,
 Main Street Hartsville
 Re: **Monthly Status Report for May**



Status Report & Updates

Calendar:

Work From Home due to COVID-19
 Zoom Meetings, GoToMeetings, and webinars...
 May 19th: Navigator Catch-up Staff Meeting, socially distanced in Council Chambers
 May 20th: ARB, socially distanced in Council Chambers

“Normal” office hours resume Monday, June 1st

Current Social Media Stats:



Facebook: 5116 Followers
 Twitter: 1345 Followers
 Instagram: 1555 Followers
 MailChimp: 844 Subscribers



Ribbon Cutting & Grand Opening Celebration

Join us at 115 North Fifth Street, as we celebrate the opening of
 Beaus & Belles Boutique, with a Ribbon Cutting
 on Wednesday, June 3rd at 10 a.m.
 Come welcome our newest addition to downtown and
 visit them online at www.bbboutiquessc.com!
 Beaus & Belles Boutique offers a wide variety of clothing,
 accessories and gifts without compromising style or
 quality at affordable prices!



New businesses opening and Ribbon Cuttings soon:

- Beaus and Belles Boutique
- Sully Blair State Farm
- Shear Hairapy
- Wild Heart Brewing
- New SPC Mortgage offices

Closed businesses:

- Tommi Mack

Working on:

Zoom and GoTo Webinars, conference calls & group texts with SCFEA, SCRLA, SBA, SC Chamber and Senator Lindsey Graham re: EIDL SBA Loans and PPP local lending loans.



Buy a
\$10 GIFT CERTIFICATE
for just **\$7.50!**
MAINSTREETHARTSVILLE.ORG



Show Some Local Love: discounted gift certificate promotion, thanks to generous Sponsorship from North Industrial Machine.

Drive-Thru Farmers Market, sponsored by Sully Blair State Farm, offering farmers-choice vegetable boxes, pasture-raised pork, local honey, potatoes, and bread. City Staff volunteered to make it all possible.

Calling, texting, and emailing merchants during shutdowns. Counseling and listening. Planning what re-opening will look like. Sourcing PPE supplies and signage. Staffing issues with people making more money on unemployment, restaurants only able to open

at 50% capacity, no salad bars or buffets, and social distancing and masks and sanitizing stations.

Looking at Fall events and wondering what those will or won't look like: Concerts, Treats On The Streets, Hartsville Uncorked Wine Walk, etc.

Processing Main Street Hartsville Gift Certificates.

Updates to Main Street's website and social media.

New Partnerships, current Partnership Renewals & Thank You's.

Processing Façade Grant and Vibrancy Grant Applications.

SUPPORT SMALL BUSINESSES
during the COVID-19 outbreak

If you've changed your daily habits, but still want to support your favorite spots and the people who work there, try one (or all) of these ways to help.

BUY A GIFT CARD
Support your regular businesses by buying gift cards to use at a later date. Purchase online or over the phone.

CONNECT ALTERNATIVELY
Some businesses might be offering temporary services like curbside pick-up or home delivery. Follow their social media or sign up for newsletters to get updates.

SHOP ONLINE
Does your favorite small business offer online retail? Making a digital purchase is a simple, straightforward way to support a local store.

#ShopHartsvilleSafely

