



## Monthly Departmental Report – OCTOBER 2020

### Visitor Demographics 2020

MONTH	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Total	Website	Facebook
January	8	14	8	21	24	7	82	357	1,743
February	18	10	11	6	70	21	136	350	1,744
March	3	11	6	63	12	7	102	261	1,746
April	0	0	0	0	0	0	0	261	1,804
May	0	0	0	0	0	0	0	194	1,748
June	10	16	4	17	2	closed	49	226	1,766
July	6	10	19	8	8	closed	51	211	1,842
August	7	5	10	7	13	closed	42	276	1,856
September	3	10	3	2	4	closed	22	363	1,877
<b>October</b>	<b>2</b>	<b>6</b>	<b>25</b>	<b>5</b>	<b>1</b>	<b>closed</b>	<b>39</b>	<b>438</b>	<b>1,909</b>
November									
December									
<b>YEAR TO DATE</b>	<b>57</b>	<b>82</b>	<b>86</b>	<b>129</b>	<b>134</b>	<b>35</b>	<b>523</b>		

\*Sunday

#### Visitors Signing Guest Book came from:

Following Social Distancing principles the Guest Registration book is not available for visitors to sign at this time.

Visitors shared they were from the following areas: Florence and Hartsville.

#### Museum News:

- Hartsville Museum is awarded a Major Grant of \$10,000 for the H.H. Butler and Grand United Order of Odd Fellows Digitization Project. Our project is being supported by the South Carolina Humanities, a not-for-profit organization; inspiring, engaging and enriching South Carolinians with programs on literature, history, culture and heritage. This collection of documents highlights Professor H.H. Butler, the Odd Fellows and connections to African Americans from Hartsville and the state of SC from the late 1880's to early 1990's. These documents have not been cataloged and have no searchable directory. Digitization will serve as the catalyst for creating searchable metadata allowing end users to research and giving the museum both educational and exhibit opportunities.
- New Lecture Series – October featured guest lecturer Pressly Coker with Coker Farms National Historic Landmark, who spoke about the “Blood Will Tell” logo and the history and significance of Coker’s Pedigreed Seed Company. The Lecture Series is presented to support the mission of the Hartsville Museum and to celebrate the museum’s 40<sup>th</sup> Anniversary 1980 – 2020. Each month the museum invites a guest lecturer to speak via Facebook Live where viewers have the opportunity to ask questions. Videos are archived on the museum’s website and Facebook page.
- Museum staff gives tour to Chamber of Commerce Leadership Hartsville Group.
- Recent Donations: Belva High donated an 8x10 b/w image of Hartsville High School Men’s Basketball team, circa 1950’s.
- Darkside Tours was cancelled for October due to COVID-19.