

Department	Fee Title	Description	Current Rate	Proposed Change
Main Street	Business Partnership	Downtown Businesses	\$100	\$75
Main Street	Friend of Main Street Hartsville	Businesses and Individuals Outside of Downtown	\$75	\$100
Main Street	Family Partner		\$99	\$100
Main Street	Individual Partner		\$25	No Change
Main Street	Farmers Market (Non-Profit)	Monthly Fee for Non-Profits to Attend Farmers Market	\$10	No Change
Main Street	Farmers Market (Non-Profit)	Yearly Fee for Non-Profits to Attend Farmers Market	NEW	\$75
Main Street	Farmers Market (Retail Applicant)	Monthly fee for retail applicants that meet the criteria of the Farmers Market.	\$25	No Change
Main Street	Farmers Market (Retail Applicant)	Yearly fee for retail applicants that meet the criteria of the Farmers Market.	NEW	\$175
Main Street	Farmers Market Sustaining Sponsor	Your logo/name will be featured on all key marketing materials, including signage, banners, social media, print materials, radio, and on mainstreethartsville.org. A 10" x 10" tent and a community outreach table will be set up for your business at each market, if desired, and also at our Concert events.	\$1,250	No Change

Main Street	Farmers Market Community Corner Sponsor	Because the Farmer's Market has become a forum for civic groups and non-profits to promote their events and outreach to the community, you can sponsor their area of booths. Your logo/name will be featured on most marketing materials and a tent and a community outreach table will be reserved for your business for the date of your sponsorship!	\$500	No Change
Main Street	Famers Market Event Sponsor	Your logo/name will be featured on most marketing materials, a booth space will be reserved for you at every event, your logo on t-shirts!	\$250	No Change
Main Street	Friend of the Farmers Market	Your logo/name will be featured on most marketing materials, including our new Main Street Do-Gooder Volunteer t-shirts!	\$125	No Change
Main Street	Scarecrow Frame	Covers the cost of the materials for people that would like to purchase a frame for the scarecrow competition	\$20	No Change
Main Street	Treats on the Streets Sponsor	Sponsorship for the Treats on the Streets Event.	\$500	No Change
Main Street	Downtown Block Party Vendor	Vendor fee for qualified businesses that would like to be a vendor at a Downtown Block Party.	\$25	No Change

Main Street	Downtown Block Party Event Sponsor	Your banner hangs on stage at your chosen concert event, and you can emcee the intermission activities, should you desire. (ideas from past events include Limbo and the Dating Game). Your logo/name will be	\$1,200	No Change
Main Street	Downtown Block Party Event Co-Sponsor	If your budget doesn't allow you to be a sole event sponsor, we would love to welcome you as a co-sponsor. You would share all marketing opportunities with another co-sponsor.	\$600	No Change
Main Street	Open House Band Sponsor	A banner will be placed on stage at the Downtown Block Party with your logo in a premier place. The band will mention your name throughout the duration of the event on stage. Your logo/name will be featured on marketing materials including social media, print materials, and posters. A tent and table will be set up for your business by the event stage. This is the largest event of the year in Downtown Hartsville.	NEW	\$2,500

Main Street	Santa Claus Sponsor	Your logo/name will be featured on signage at the Santa Claus Photo Op line. You will be allowed to set up a booth near the line to talk to the hundreds of families waiting for Santa. You will be included in signage, banners, e-newsletters, social media, print materials, and on our website when referring to the Pictures with Santa station.	NEW	\$700
Main Street	Hot Chocolate Sponsor	Your logo/name will be featured at the Hot Chocolate booth and on the Styrofoam cups that are given away to families.	NEW	\$250
Main Street	Event Map Sponsor	Your logo/name will be featured on our map guides to great shopping	NEW	\$125