

Monthly Departmental Report - OCTOBER 2021

Visitor Demographics 2021

	5 10 10 1 2 5 1 1 1 9 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1						
MONTH	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Total
January	2	4	11	6	7	CLOSED	30
February	2	1	7	3	5	CLOSED	18
March	12	15	5	4	8	CLOSED	44
April	18	18	22	17	10	3	88
May	8	28	17	7	6	CLOSED	66
June	17	15	33	40	16	CLOSED	121
July	12	43	6	16	13	2	92
August	18	14	21	23	39	8	123
September	5	10	6	12	12	5	50
October	8	15	45	22	49	72	211
November							
December							
YEAR TO DATE	102	163	173	150	165	90	843

Website
323
295
347
317
310
342
n/a
431
506
389

Facebook
1989
2010
2026
2048
2063
2133
2133
2159
2179
2209

Visitors Signing Guest Book came from:

Newark, NJ	Blackwood, NJ	Charlotte, NC	Cambridge, MA	Miami, FL
Orlando, FL	Wilkesboro, NC	Columbia, SC	Walterboro, SC	Orangeburg, SC
Irmo, SC	Darlington, SC	Hartsville, SC		

Museum News:

- 3rd Annual Darkside Tour was a success. 3 tour guides, new stories and a few unique details made each tour exciting for the 67 lucky ticket holders.
- The museum helped Butler High School celebrate their 100th Anniversary. Exhibits representing Butler High School were on display at The Edition, Center Theater and the Hartsville Museum. Many alumni enjoyed a free Ghost tour of the museum hosted by Darkside tour guides.
- The Great State Paranormal team from Wilkesboro, NC conducted 2 tours at the museum where guests were taught how to use various types of paranormal equipment to conduct ghost hunting investigations.
- Tours were given this month to a local Homeschool group and the Chamber of Commerce Leadership Hartsville team.
- Santa's Workshop exhibits are underway as we begin preparation for Hartsville's Downtown Holiday Open House and Santa's Visit to the museum.
- Recent Donations for October included Pam Haynes donation of a toy Victorian wicker and rattan baby doll stroller, circa 1880.