



## Monthly Departmental Report – NOVEMBER 2021

### Visitor Demographics 2021

MONTH	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Total	Website	Facebook
January	2	4	11	6	7	CLOSED	30	323	1989
February	2	1	7	3	5	CLOSED	18	295	2010
March	12	15	5	4	8	CLOSED	44	347	2026
April	18	18	22	17	10	3	88	317	2048
May	8	28	17	7	6	CLOSED	66	310	2063
June	17	15	33	40	16	CLOSED	121	342	2133
July	12	43	6	16	13	2	92	n/a	2133
August	18	14	21	23	39	8	123	431	2159
September	5	10	6	12	12	5	50	506	2179
October	8	15	45	22	49	72	211	389	2209
<b>November</b>	<b>25</b>	<b>5</b>	<b>8</b>	<b>95</b>	<b>20</b>	<b>15</b>	<b>168</b>	<b>303</b>	<b>2242</b>
December									
<b>YEAR TO DATE</b>	<b>127</b>	<b>168</b>	<b>181</b>	<b>245</b>	<b>185</b>	<b>105</b>	<b>1,011</b>		

#### Visitors Signing Guest Book came from:

Austin, TX	Pleasanton, CA	Arlington, VA	Rockingham, NC	Zeewolde, Netherlands
Todd, NC	Scott Depot, WV	Baton Rouge, LA	Lake Cicott, IN	Decatur, GA
Cheraw, SC	Charleston, SC	Saint Stephen, SC	McBee, SC	Florence, SC
Darlington, SC	Hartsville, SC			

#### Museum News:

- Santa's Workshop officially opened for the annual Downtown Holiday Open House. The museum had a record number of 95 visitors for the event and will be open until 8:00 on Thursday, December 2<sup>nd</sup>, 9<sup>th</sup> and 16<sup>th</sup> for the holidays.
- Thank you to the men with Public Works, and Streets and Grounds that helped us move large pieces of furniture from the Edition to the Museum for Santa's Workshop. We could not have done this without their generous muscles.
- Preparations are underway in anticipation of Santa's Visit to the Museum scheduled for Saturday, December 11<sup>th</sup> from 9:00 – 12:00. Santa will visit with children and have pictures made before the parade.
- The Museum's Gallery Store gift shop is stocked for the holidays. Visitors can shop for one-of-kind new and vintage gifts, including a wide assortment of books relating to the history of Hartsville. Swamp Fox Creations teamed up with museum staff to create exclusive gifts now available for the first time in the Gallery Store.
- Recent Donations for November included Jennie Dewitt's donation of a framed print of the Jacob Kelley House by Jane Jackson, 1976.